CULTURAL AUTOMATION WITH MACHINE LEARNING SESSION 02: INTRODUCTION PART II

Parag K. Mital UCLA DMA



IS MACHINE LEARNING / AI HARMFUL?



COPYRIGHT



What is Copyright Infringement?



Pharrell Williams Happy (YouTube Smash Up)

Parag K. Mital, YouTube Smash Up (2010-2013)



Copyright Keywords

- Licenses
- EFF
- Creative Commons
- Aaron Swartz
- Copyleft
- Lawrence Lessig

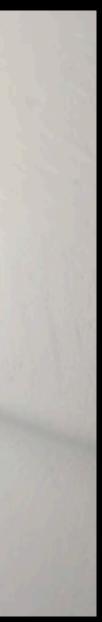


Copyright: The Public ()

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https://julianoliver.com/output/public-patch.html



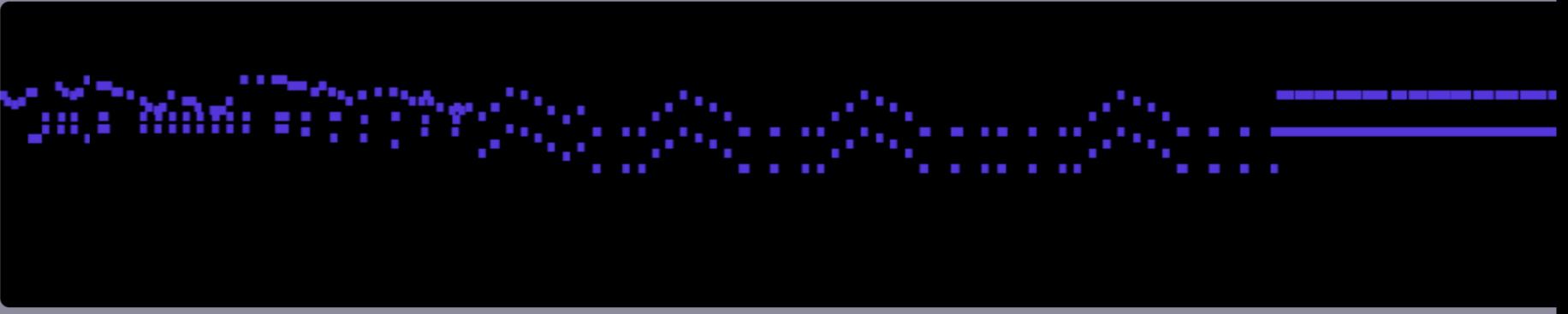




<u>https://www.nextrembrandt.com/</u>



Compose in the style of Lady Gagastarting with Mozart's Rondo alla Turca-

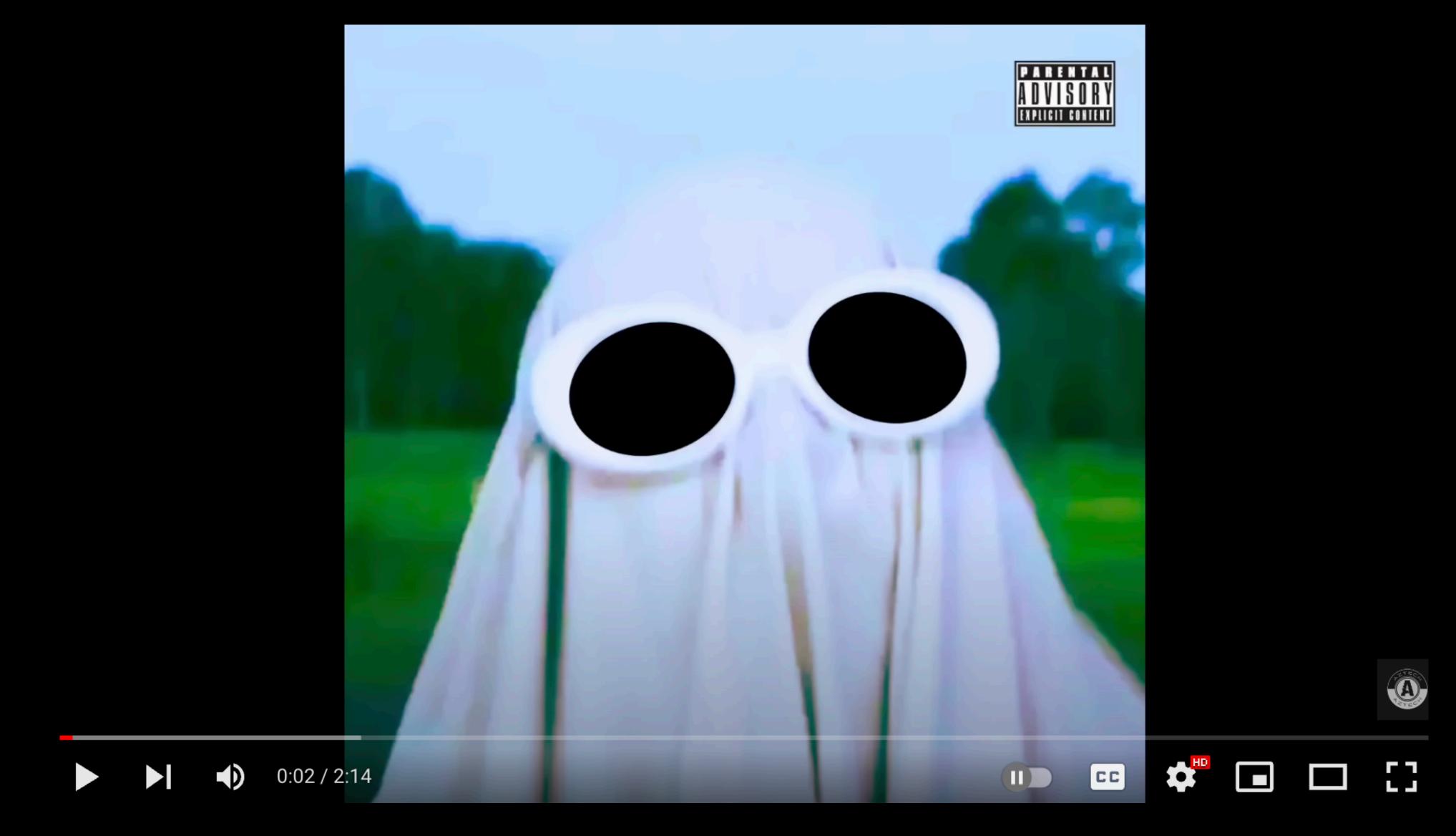




🕁 DOWNLOAD 👻 🎔 TWEET C RESET

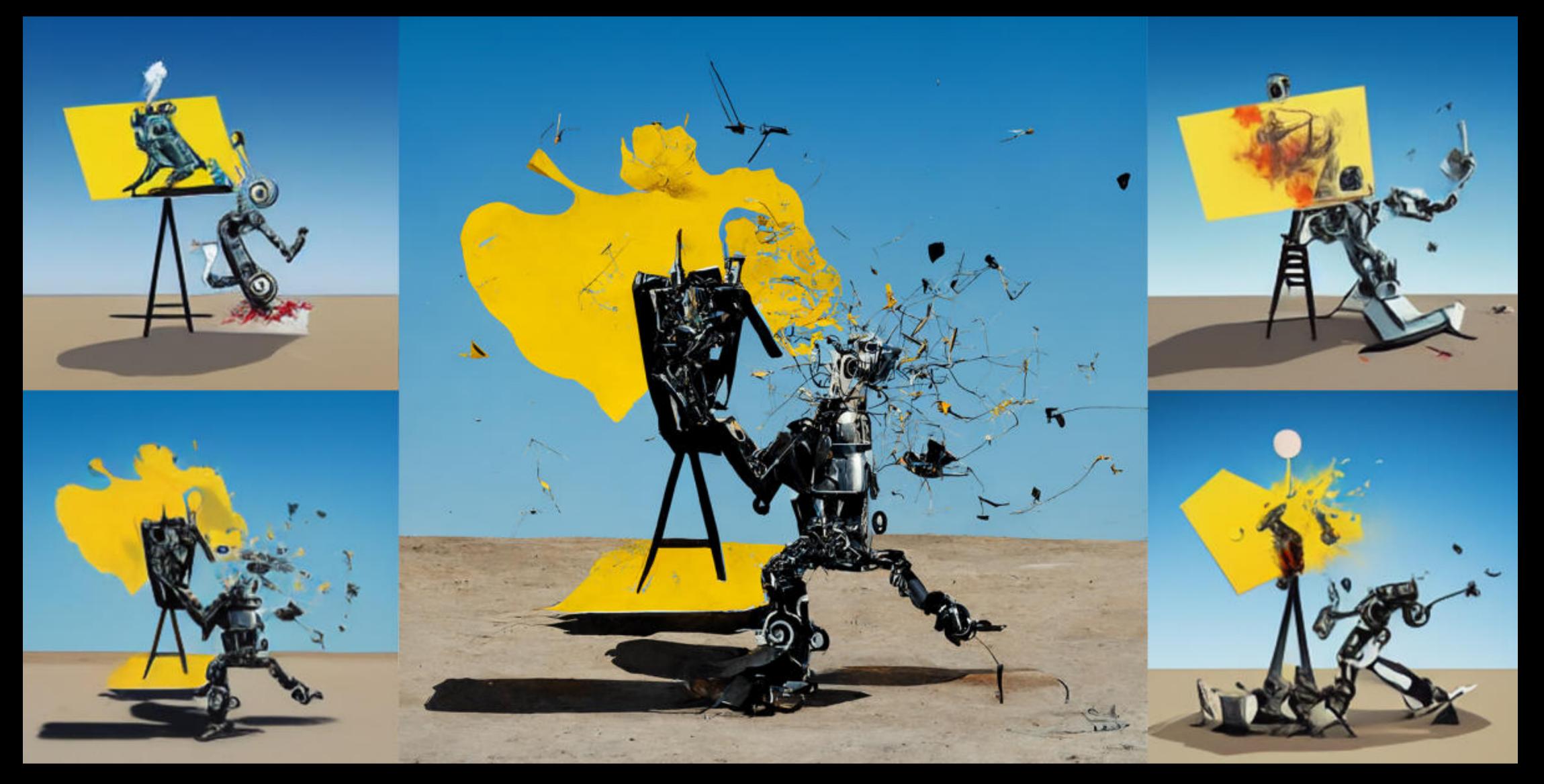
https://openai.com/research/musenet





https://www.youtube.com/watch?v=7HZ2ie2ErFI







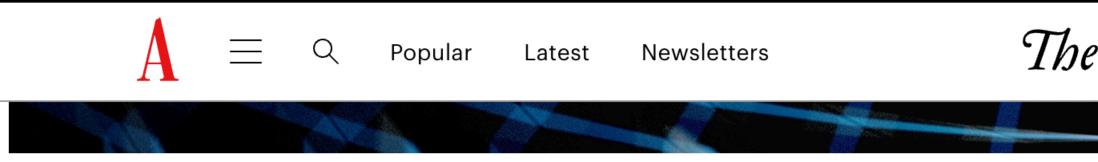


Illustration by The Atlantic. Source: Getty.

REVEALED: THE AUTHORS WHOSE PIRATED BOOKS ARE POWERING GENERATIVE AI

Stephen King, Zadie Smith, and Michael Pollan are among thousands of writers whose copyrighted works are being used to train large language models.

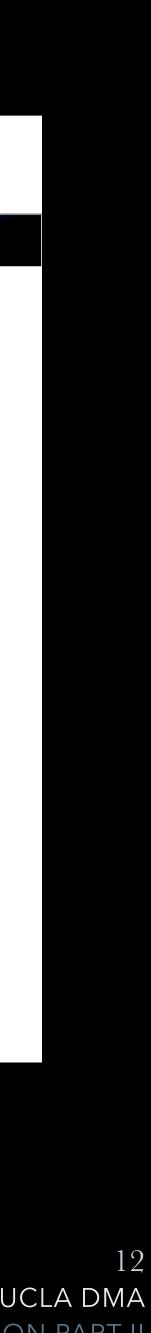
AUGUST 19, 2023

<u>https://www.theatlantic.com/technology/archive/2023/08/books3-ai-meta-llama-pirated-books/675063/</u>

TECHNOLOGY

By Alex Reisner

SAVE 💭 SAVED STORIES 🗡 SHARE \checkmark



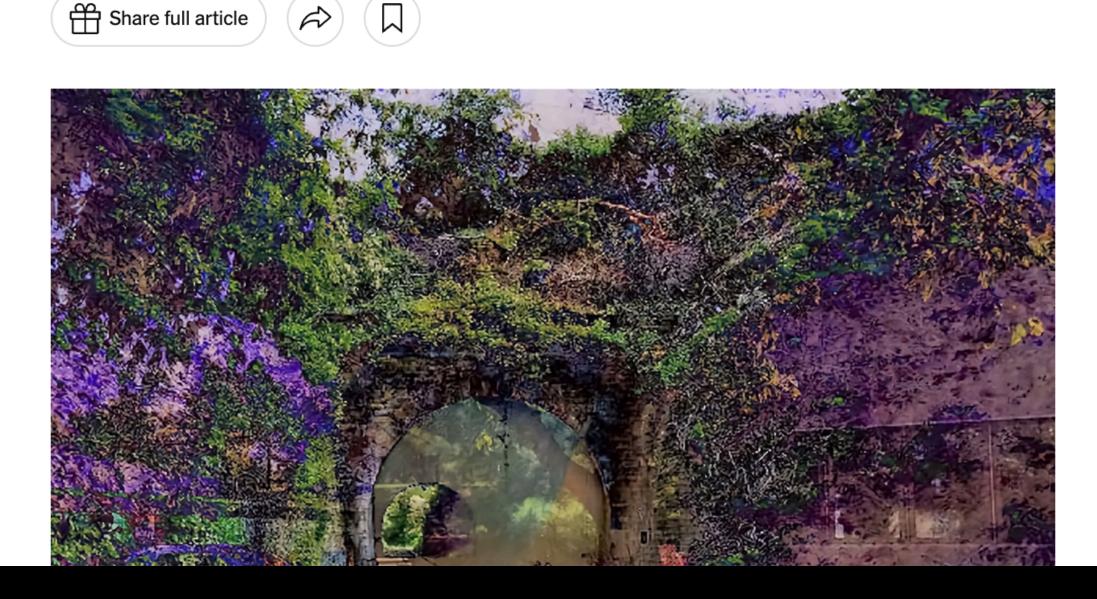


Getty Images v. Stability AI (2023)



As Fight Over A.I. Artwork Unfolds, Judge Rejects Copyright Claim

A federal judge dismissed an inventor's attempt to copyright artwork produced by an image generator he designed. But more legal challenges are on the way.



https://www.nytimes.com/2023/08/21/arts/design/copyright-ai-artwork.html

The New York Times



USE OF ARTIFICIAL INTELLIGENCE TO DETERMINE COPYRIGHT LIABILITY FOR MUSICAL WORKS

This article explores the use of Artificial Intelligence to help define the existing test for copyright infringement for musical works. Currently, the test for copyright infringement requires the jury or a judge to determine whether the parties' works are "substantially similar" to each other from the vantage point of the "ordinary observer." This "substantial similarity" test has been criticized at almost every level due to its inconsistent nature. Artificial Intelligence has evolved to the point where it can be used as a tool to resolve many of the current issues associated with the "substantial similarity" test when it comes to musical works. Specifically, courts would no longer have to rely on a battle of the experts or the use of lay observers to determine if a work is substantially similar to another work. Artificial Intelligence can be used to help establish copyright infringement in a way that is both less biased and more fact driven. Additionally, Artificial Intelligence algorithms could strengthen the notice function of copyrights by allowing alleged infringers a means by which to check ex ante if their work could be infringing.

I. INTRODUCTION **II. CURRENT TESTS FOR COPYRIGH** A. Substantial Similarity 1. Ninth Circuit Two-P i. Part One-Object Dart Two Subi

Shine Sean Tu*

Abstract

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ective Extrinsic Test	843
active Intrinsic Test	844

<u>https://researchrepository.wvu.edu/cgi/viewcontent.cgi?article=6333&context=wvlr</u>



Who owns the IP of the generative system's code?

Who owns the content generated by a generative system?



DEEPFAKES



66

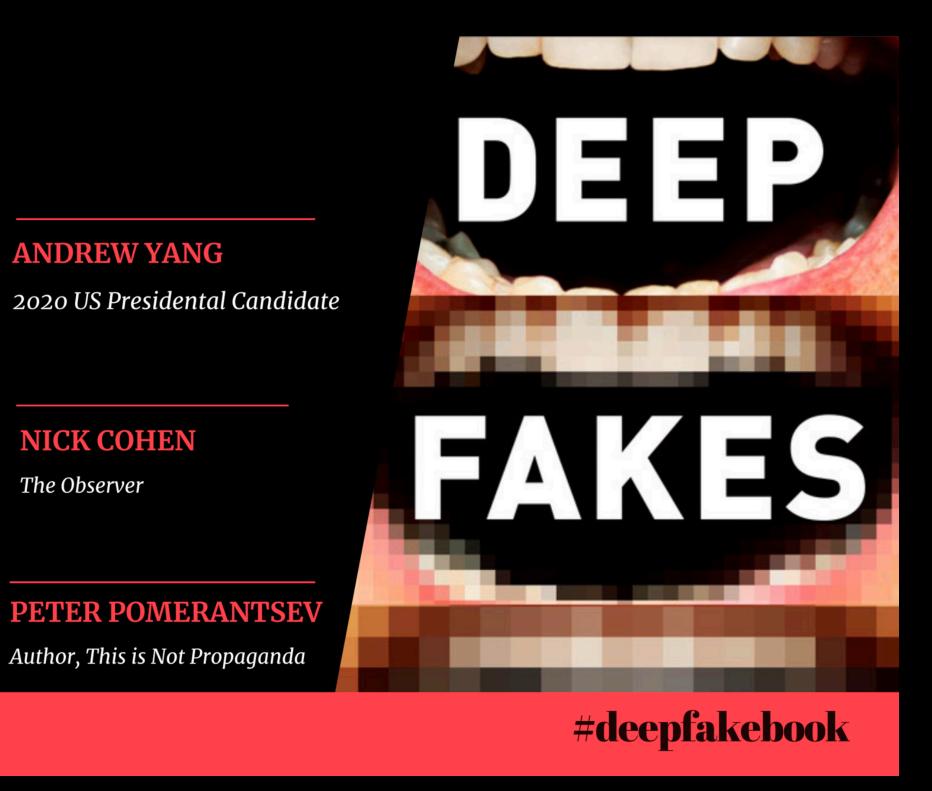
It's compelling. It's scary. If you're freaked out about this stuff, this is **ANDREW YANG** the book for you.

Short, sharp... hits you like a punch in the stomach.

An essential pocket-guide... and a rallying call to arms.

The Observer

https://ninaschick.org/deepfakes







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wp

https://www.youtube.com/watch?v=NbedWhzx1rs&ab_channel=WashingtonPost

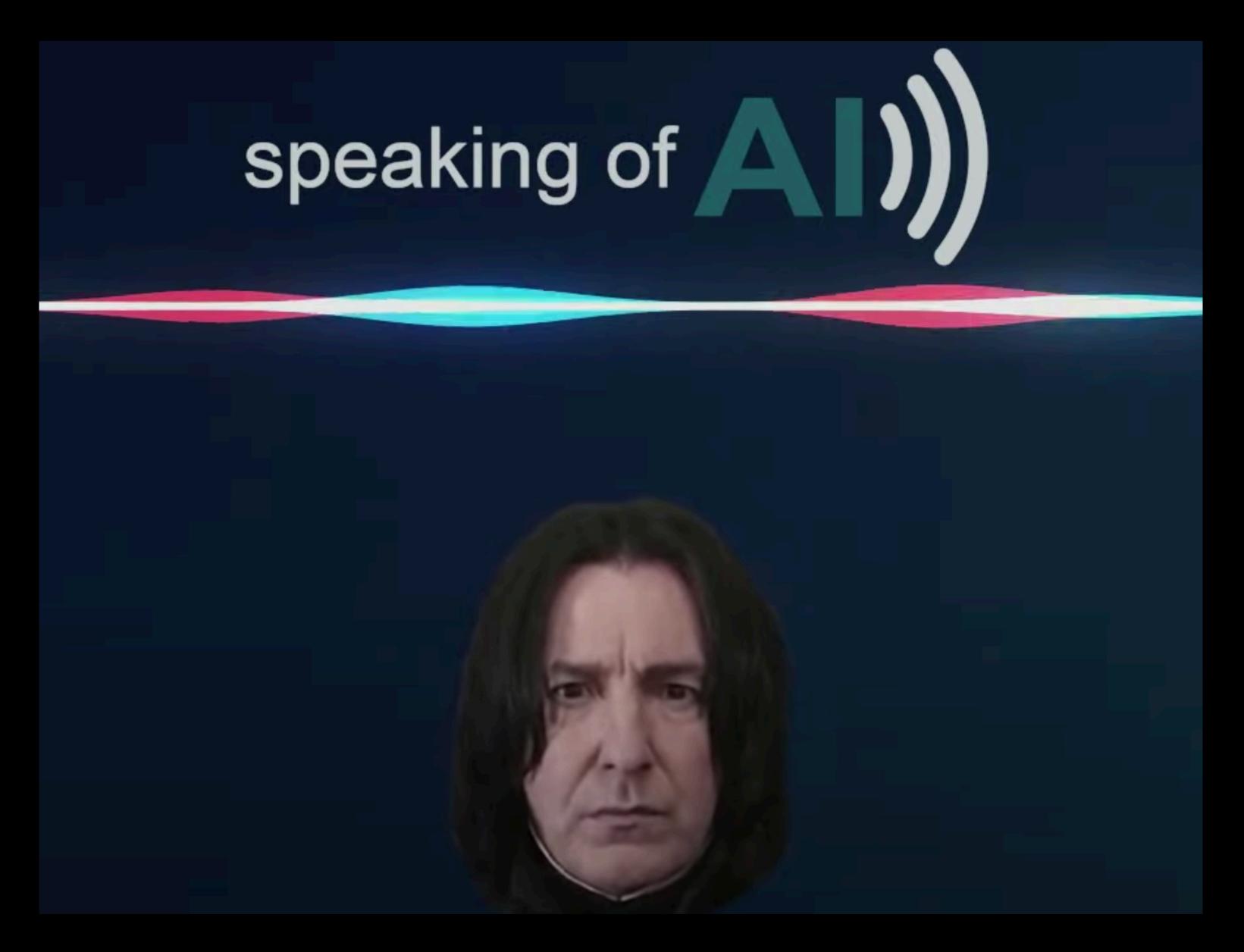
WE'RE INCREASING TRANSPARENCY ON ADS





https://www.youtube.com/watch?v=QiiSAvKJIHo&ab_channel=MalariaMustDie

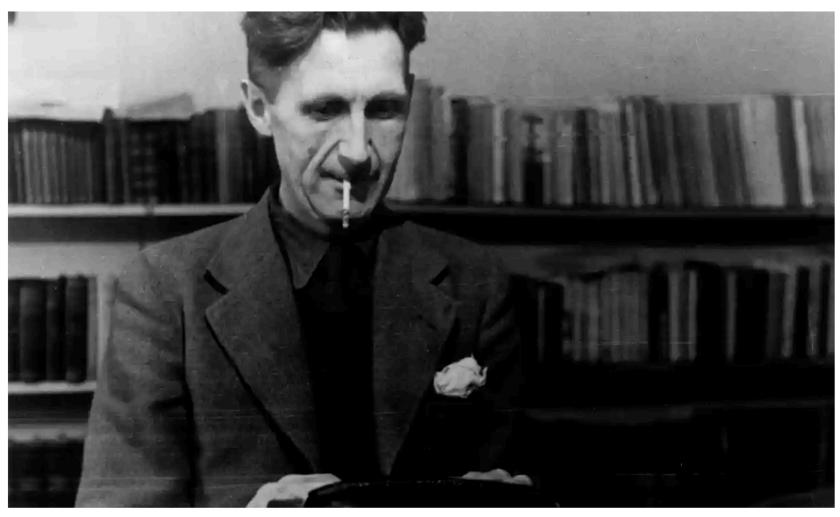






New AI fake text generator may be too dangerous to release, say creators

The Elon Musk-backed nonprofit company OpenAI declines to release research publicly for fear of misuse



▲ The AI wrote a new passage of fiction set in China after being fed the opening line of Nineteen Eighty-Four by George Orwell (pictured). Photograph: Mondadori/Getty Images

The creators of a revolutionary AI system that can write news stories and works of fiction - dubbed "deepfakes for text" - have taken the unusual step of not releasing their research publicly, for fear of potential misuse.

OpenAI, an nonprofit research company backed by Elon Musk, Reid Hoffman, Sam Altman, and others, says its new AI model, called GPT2 is so good and the risk of malicious use so high that it is breaking from its normal practice of releasing the full research to the public in order to allow more time to discuss the ramifications of the technological breakthrough.





TECH BY VICE

This Horrifying App Undresses a Photo of Any Woman With a Single Click

The \$50 DeepNude app dispenses with the idea that deepfakes were about anything besides claiming ownership over women's bodies.



June 26, 2019, 2:48pm 📑 <u>Share</u> 🍯 <u>Tweet</u> 🌲 <u>Snap</u>







https://www.npr.org/2022/03/16/1087062648/deepfake-video-zelenskyy-experts-war-manipulation-ukraine-russia





Recycle-GAN Cycle-GAN Input

Barack Obama to Donald Trump







technology. THISPERSONDOESNOTEXIST.COM

None of these people exist. These images were generated using deepfake





SURVEILLANCE



social turkers: crowdsourced dating

What if we could receive real-time feedback on our social interactions? Would unbiased third party monitors be better suited to interpret situations and make decisions for the parties involved? How might augmenting our experience help us become more aware in our relationships, shift us out of normal patterns, and open us to unexpected possibilities? I am developing a system like this for myself using Amazon Mechanical Turk. During a series of dates with new people I meet on the internet, I will stream the interaction to the web using an iPhone app. Turk workers will be paid to watch the stream, interpret what is happening, and offer feedback as to what I should do or say next. This feedback will be communicated to me via text message.

overview



Lauren McCarthy - "Social Turkers"





James Bridle- 'Autonomous Trap''





https://www.exhaustingacrowd.com



See all completed jobs **Grand Total**

\$103.61

EARN \$5

Medical

Assistant

MASK

WEARING



Tutor



Dental Training MOUTH WIDE OPEN



Discrete TEETH NOT VISIBLE

Kyle McDonald's 'Facework'' application https://kcimc.medium.com/working-with-faces-e63a86391a93



FROWNING



Babysitter EYES OPEN



Therapist MOUTH CLOSED



Food Delivery:



Portrait Photographer SOFT LIGHTING



Camp Counselor OUTDOOR



Prank Companion WEARING LIPSTICK



IMPACT ON CREATIVE INDUSTRIES



Google and Universal Music working on licensing voices for AI-generated songs

Early stage talks are expected to include a potential tool fans could use to make AI-generated songs



■ The talks come amid a popular trend of fans using AI programs to make deepfake music that imitates artists' voices. Photograph: fizkes/Getty Images/iStockphoto

Google and Universal Music are negotiating a deal on how to license the

<u>https://www.theguardian.com/technology/2023/aug/09/google-and-universal-music-working-on-licensing-voices-for-ai-</u> generated-songs

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https://www.newyorker.com/culture/infinite-scroll/is-ai-art-stealing-from-artists

INFINITE SCROLL

IS A.I. ART STEALING FROM ARTISTS?

According to the lawyer behind a new class-action suit, every image that a generative tool produces "is an infringing, derivative work."

> By Kyle Chayka February 10, 2023



How Generative Al Could Disrupt Creative Work

by David De Cremer, Nicola Morini Bianzino, and Ben Falk

April 13, 2023

FORBES > INNOVATION

How AI Is Changing The **Future Of Creative** Enterprise

Jean-Baptiste Hironde Forbes Councils Member

Artificial intelligence

(+ Add to myFT

AI is an opportunity for creative industries, says Bertelsmann boss

Thomas Rabe says that despite copyright challenges machine-generated content could be 'very positive'

The Future of Al in Creative Industries: Opportunities and Challenges



BIAS AND INCLUSIVITY



nature

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COMMENT 18 July 2018

AI can be sexist and racist – it's time to make it fair

Computer scientists must identify sources of bias, de-bias training data and develop artificial-intelligence algorithms that are robust to skews in the data, argue James Zou and Londa Schiebinger.

https://www.nature.com/articles/d41586-018-05707-8

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POLITICS

Al is biased. The White House is working with hackers to try to fix that

August 28, 2023 · 7:51 AM ET Heard on Morning Edition



Deepa Shivaram

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August 8, 2023	•	•	•	•	•	•	•	•	•	•	•
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ARTIFICIAL INTELLIGENCE

How cognitive diversity in AI can help close the disability inclusion gap

Apr 17, 2023

<u>=</u>2



https://www.weforum.org/agenda/2023/04/how-cognitive-diversity-and-disability-centred-ai-can-improve-social-inclusion/ https://www.forbes.com/sites/jenniferhicks/2023/08/27/can-ai-increase-diversity-on-tech-teams-the-jury-is-out/?sh=4551faaf2821

Forbes

FORBES > INNOVATION > CONSUMER TECH

Can AI Increase Diversity On Tech Teams? The Jury Is Out

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Aug 27, 2023, 01:10pm EDT

Jennifer Kite-Powell Senior Contributor ①

I'm a senior tech contributor who writes about science and technology



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TECH BY VICE

Facebook Pulls Its New 'Al For Science' Because It's Broken and Terrible

The demo of Galactica generated fake research and filtered out searches for 'racism' and 'AIDS.'



By Janus Rose NEW YORK, US

https://www.vice.com/en/article/3adyw9/facebook-pulls-its-new-ai-for-science-because-its-broken-and-terrible

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ALIGNNENT





Research ~ API ~ ChatGPT ~ Safety

Our approach to alignment research

We are improving our AI systems' ability to learn from human feedback and to assist humans at evaluating Al. Our goal is to build a sufficiently aligned Al syster that can help us solve all other alignment problems.

Company ~	S	Search Log	in <i>¬</i> Get started <i>¬</i>
m o m			

https://openai.com/blog/our-approach-to-alignment-research



Yoshua Bengio

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AI Scientists: Safe and Useful AI?

Published 7 May 2023 by yoshuabengio

There have recently been lots of discussions about the risks of AI, whether in the short term with existing methods or in the longer term with advances we can anticipate. I have been very vocal about the importance of accelerating regulation, both nationally and internationally, which I think could help us mitigate issues of discrimination, bias, fake news, disinformation, etc. Other anticipated negative outcomes like shocks to job markets require changes in the social safety net and education system. The use of AI in the military, especially with lethal autonomous weapons has been a big concern for many years and clearly requires international coordination.

In this post however, I would like to share my thoughts regarding the more hotly debated question of long-term risks associated with AI systems which do not yet exist, where one imagines the possibility of AI systems behaving in a way that is dangerously misaligned with human rights or even loss of control of AI systems that could become threats to humanity. A key argument is that as soon as AI systems are given goals – to satisfy our needs – they may create subgoals that are not well-aligned with what we really want and could even become dangerous for humans.

Main thesis: safe AI scientists

https://yoshuabengio.org/2023/05/07/ai-scientists-safe-and-useful-ai/



Recognized worldwide as one of the leading experts in artificial intelligence, Yoshua Bengio is most known for his pioneering work in deep learning, earning him the 2018 A.M. Turing Award, "the Nobel Prize of Computing," with Geoffrey Hinton and Yann LeCun.



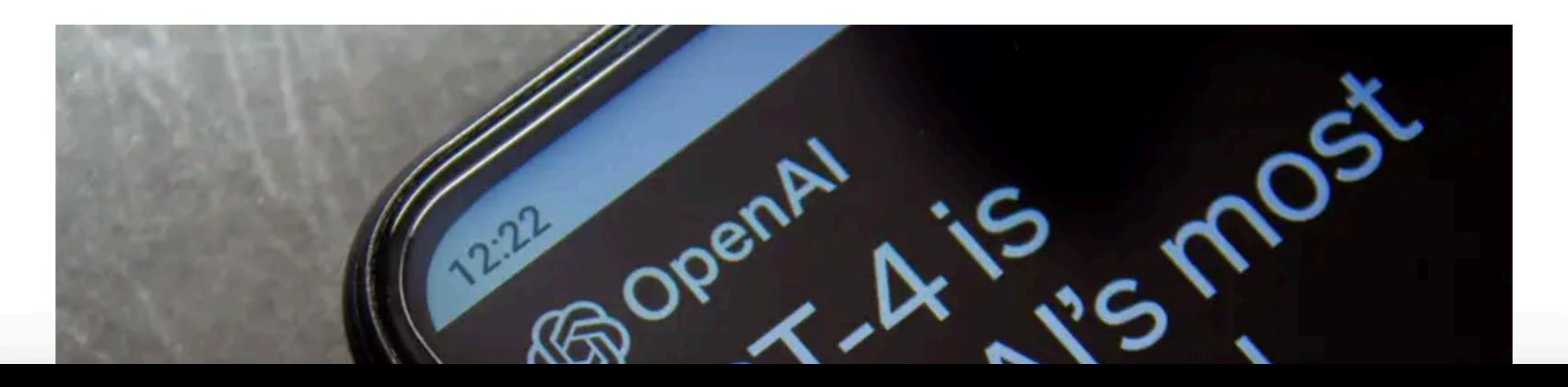
Technology What is the AI alignment problem and how can it be solved?

Artificial intelligence systems will do what you ask but not necessarily what you meant. The challenge is to make sure they act in line with human's complex, nuanced values

By Edd Gent

10 May 2023 **μ**-μ





https://www.newscientist.com/article/mg25834382-000-what-is-the-ai-alignment-problem-and-how-can-it-be-solved/



PRIVACY CONCERNS



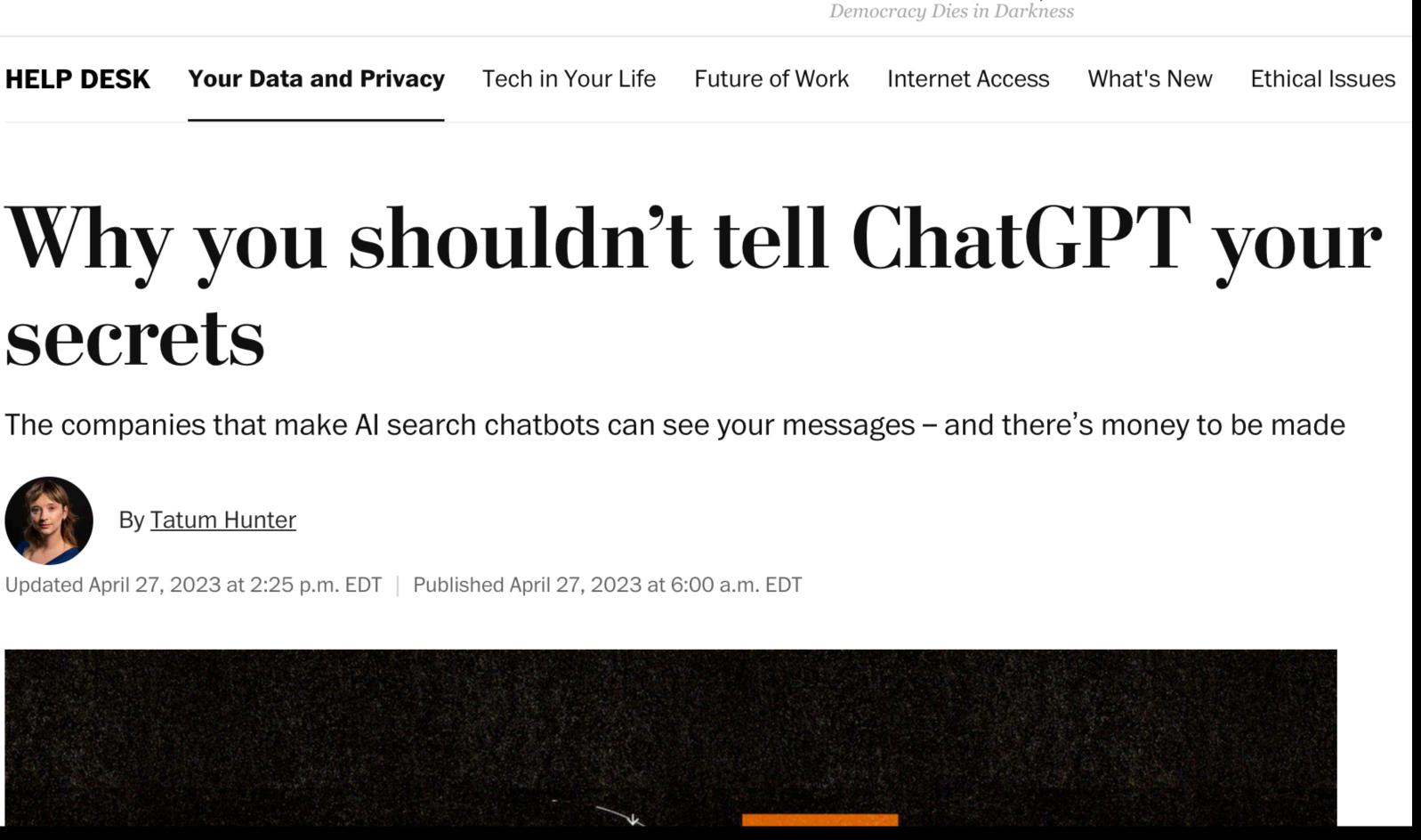
HELP DESK Your Data and Privacy Tech in Your Life

secrets



By Tatum Hunter

Updated April 27, 2023 at 2:25 p.m. EDT | Published April 27, 2023 at 6:00 a.m. EDT



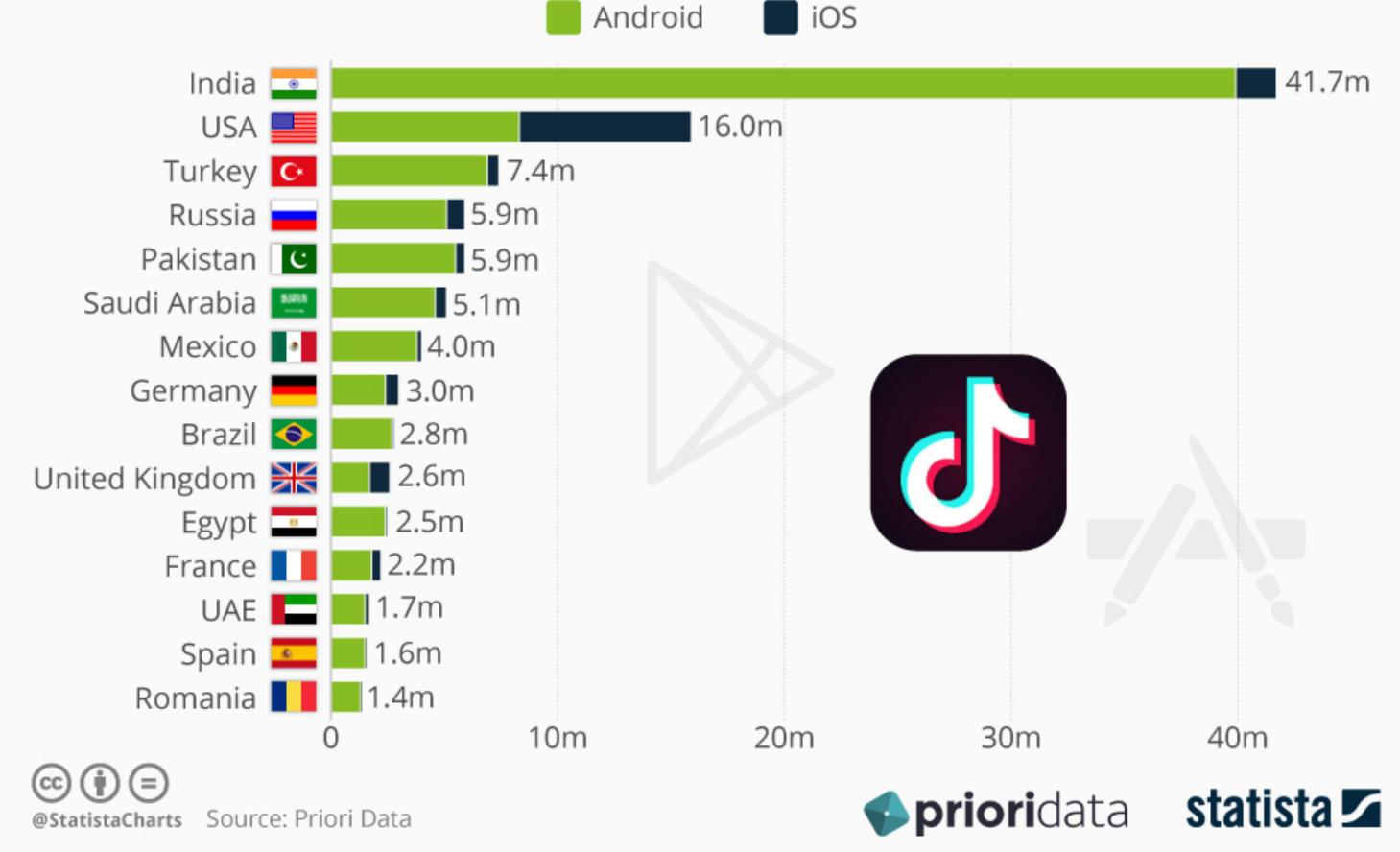
The Washington Post

https://www.washingtonpost.com/technology/2023/04/27/chatgpt-messages-privacy/



India Ban Hits TikTok Where It Hurts

Number of downloads of the TikTok app for Android and iOS in Q1 2019

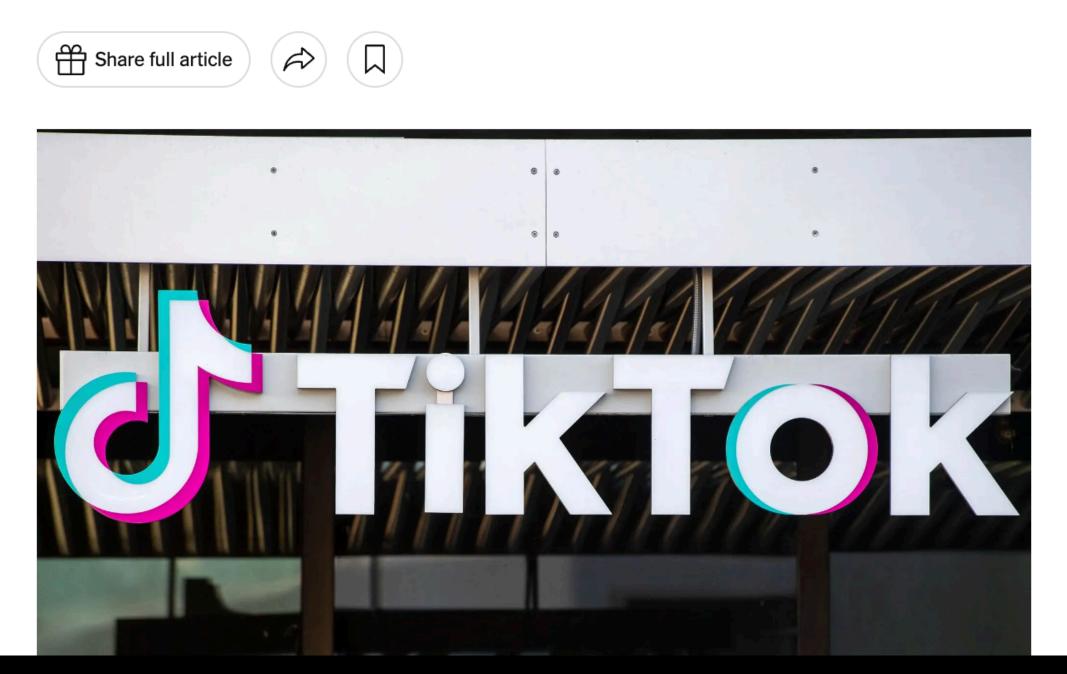


iOS



Why Countries Are Trying to Ban **TikTok**

Governments have expressed concerns that TikTok, which is owned by the Chinese company ByteDance, may endanger sensitive user data.



https://www.nytimes.com/article/tiktok-ban.html

The New York Times







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NEWS

Tech

ChatGPT banned in Italy over privacy concerns

() 1 April





https://www.bbc.com/news/technology-65139406

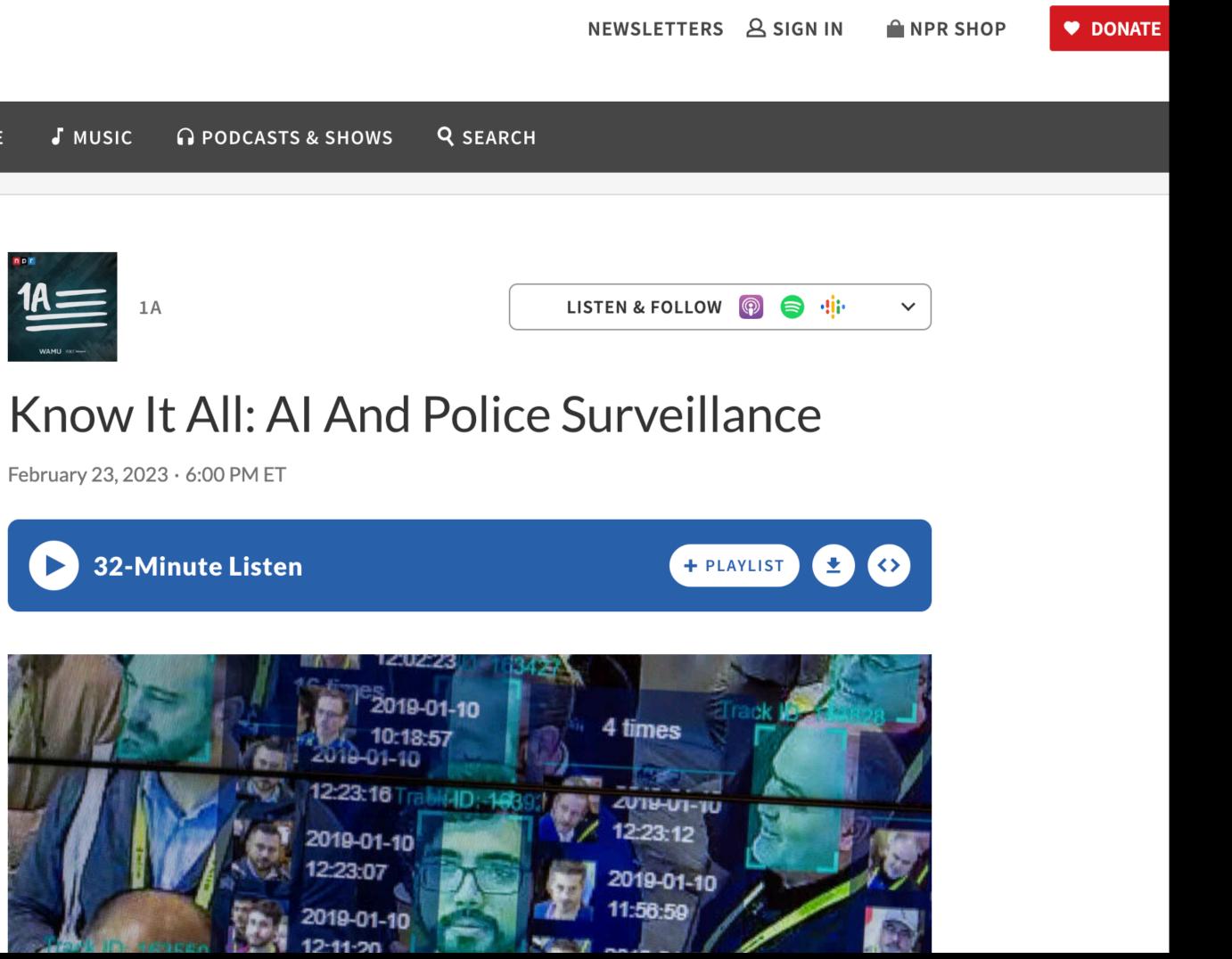




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NPR Know It All: Ai And Police Surveillance





https://www.reuters.com/investigates/special-report/us-china-tech-drones/



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POLICY ISSUES V COUNTRIES & AREAS V BUREAUS & OFFICES

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Home > Artificial Intelligence (AI) > Political Declaration on Responsible Military Use of Artificial Intelligence and Autonomy

Political Declaration on Responsible Military Use of Artificial Intelligence and Autonomy

OTHER RELEASE

BUREAU OF ARMS CONTROL, VERIFICATION AND COMPLIANCE

FEBRUARY 16, 2023

An increasing number of States are developing military AI capabilities, which may include using AI to enable autonomous systems.¹ Military use of AI can and should be ethical, responsible, and enhance international security. Use of AI in armed conflict must be in accord with applicable international

<u>https://www.state.gov/political-declaration-on-</u> <u>responsible-military-use-of-artificial-intelligence-and-</u> <u>autonomy/</u>



How China Is Using Artificial Intelligence in Classrooms | WSJ



• 0:11 / 5:43



<u>https://www.youtube.com/watch?v=JMLsHI8aV0g</u>

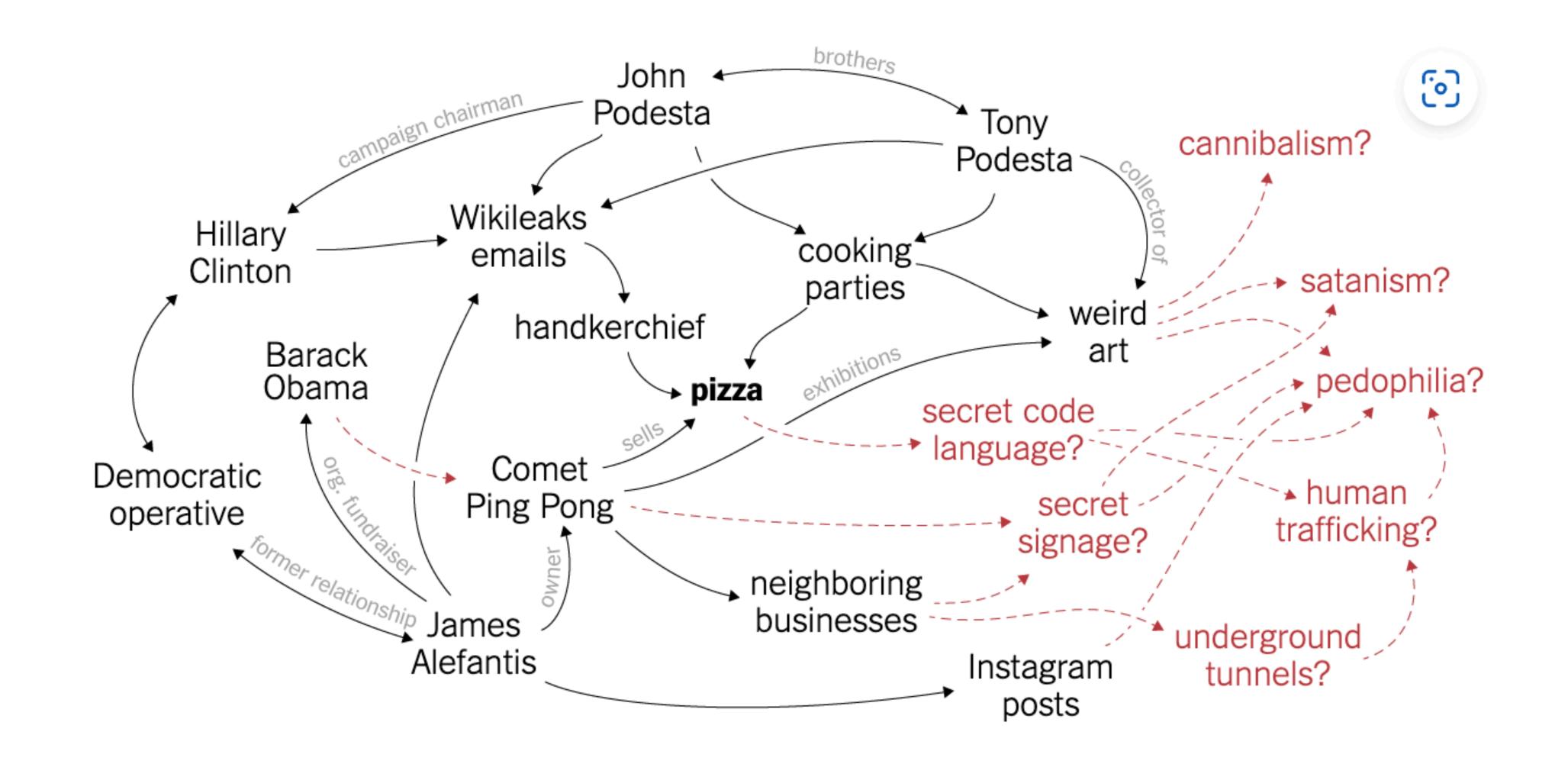
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6

INFORMATION AND CULTURAL WARFARE: MISINFORMATION

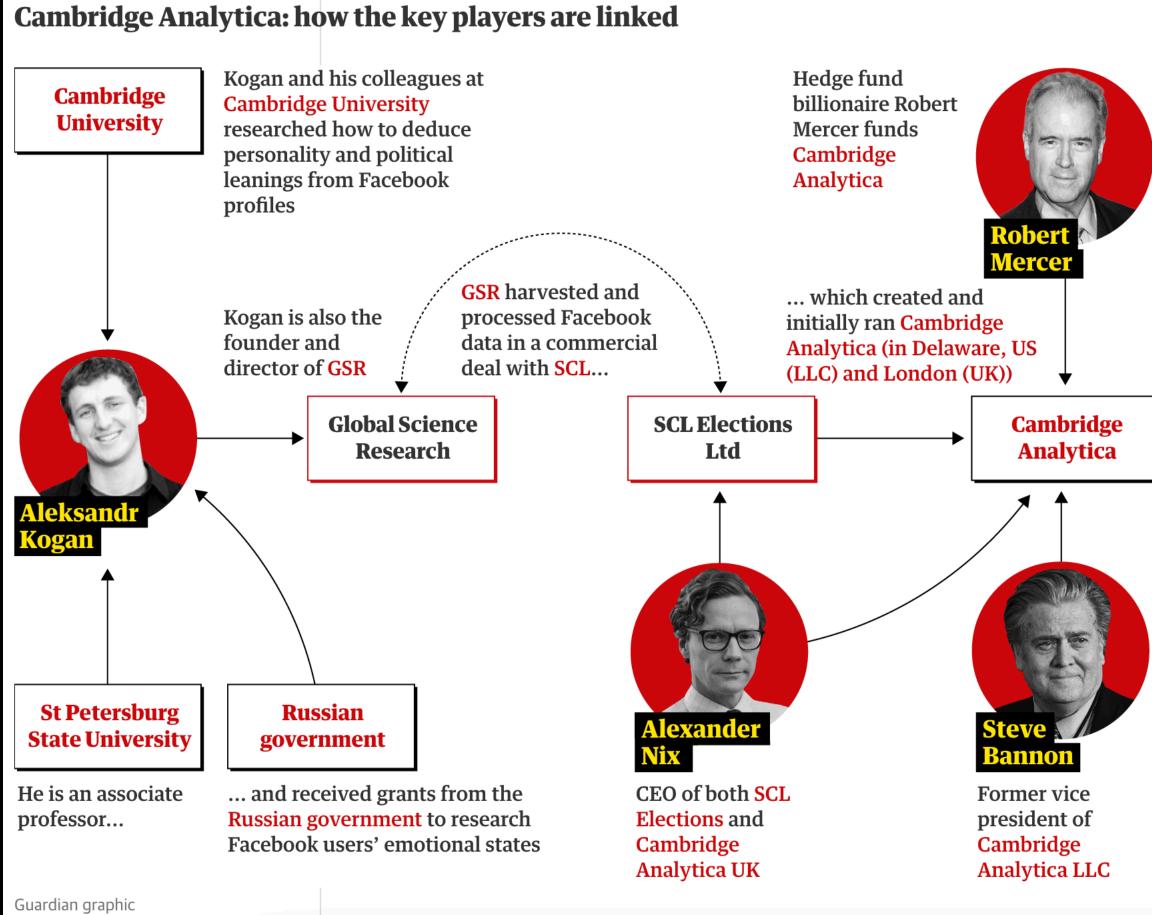






Pizzagate conspiracy





Revealed: 50 million Facebook profiles harvested for Cambridge Analytica in major data breach

Whistlahlower describes how firm linked to former Trump advisor

Cambridge Analytica







QAnon conspiracy



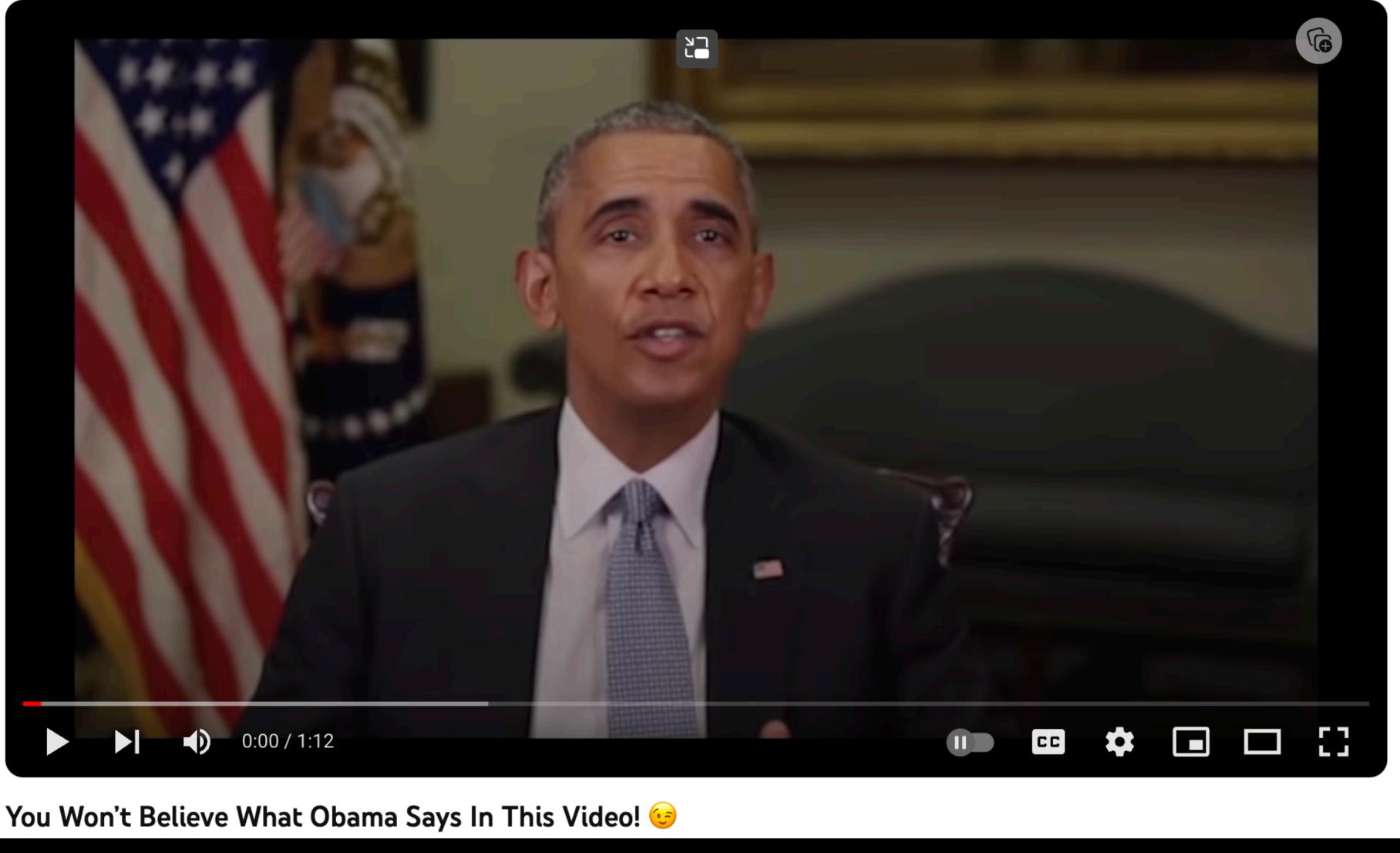
Tweeting through the Great Firewall

by Tom Uren, Elise Thomas & Dr Jacob Wallis

https://www.google.com/url?q=https://www.aspi.org.au/report/tweeting-through-greatfirewall&sa=D&source=docs&ust=1694566543289778&usg=A0vVaw2KVwu5yqwxWgn5EaxLjZmH

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https://www.youtube.com/watch?v=cQ54GDm1eL0 Jodan Peele's Obama Deepfake

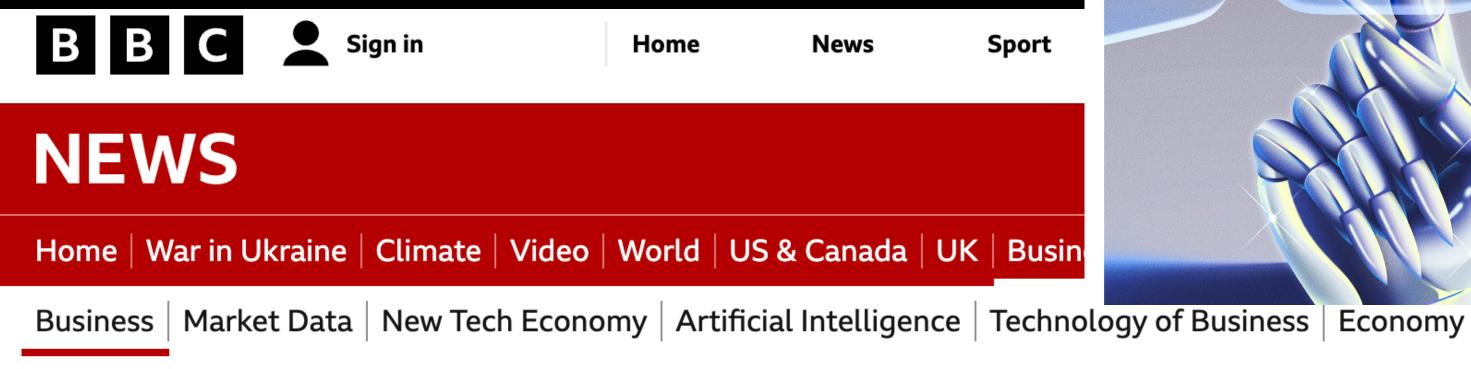
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https://apnews.com/article/artificial-intelligence-misinformation-deepfakes-2024-election-<u>trump-59fb51002661ac5290089060b3ae39a0</u>





Could AI swamp social media with fake accounts?

() 14 February



https://www.bbc.com/news/business-64464140







TECHNOLOGY

AI IS ABOUT TO MAKE SOCIAL MEDIA (MUCH) MORE TOXIC

We must prepare now.

By Jonathan Haidt and Eric Schmidt

https://www.theatlantic.com/technology/ archive/2023/05/generative-ai-socialmedia-integration-dangers-disinformationaddiction/673940/





News Tech Rec Room Life Video TV

Al Is Tearing Wikipedia Apart

Volunteers who maintain the digital encyclopedia are divided on how to deal with the rise of AI-generated content and misinformation.



By Claire Woodcock

May 2, 2023, 6:00am 📑 <u>Share</u> 🍯 <u>Tweet</u> 🔔 <u>Snap</u>







Listen to this article



https://www.vice.com/en/article/v7bdba/ai-is-tearing-wikipedia-apart



Mushroom pickers urged to avoid foraging books on Amazon that appear to be written by AI

Sample of books scored 100% on AI detection test as experts warn they contain dangerous advice

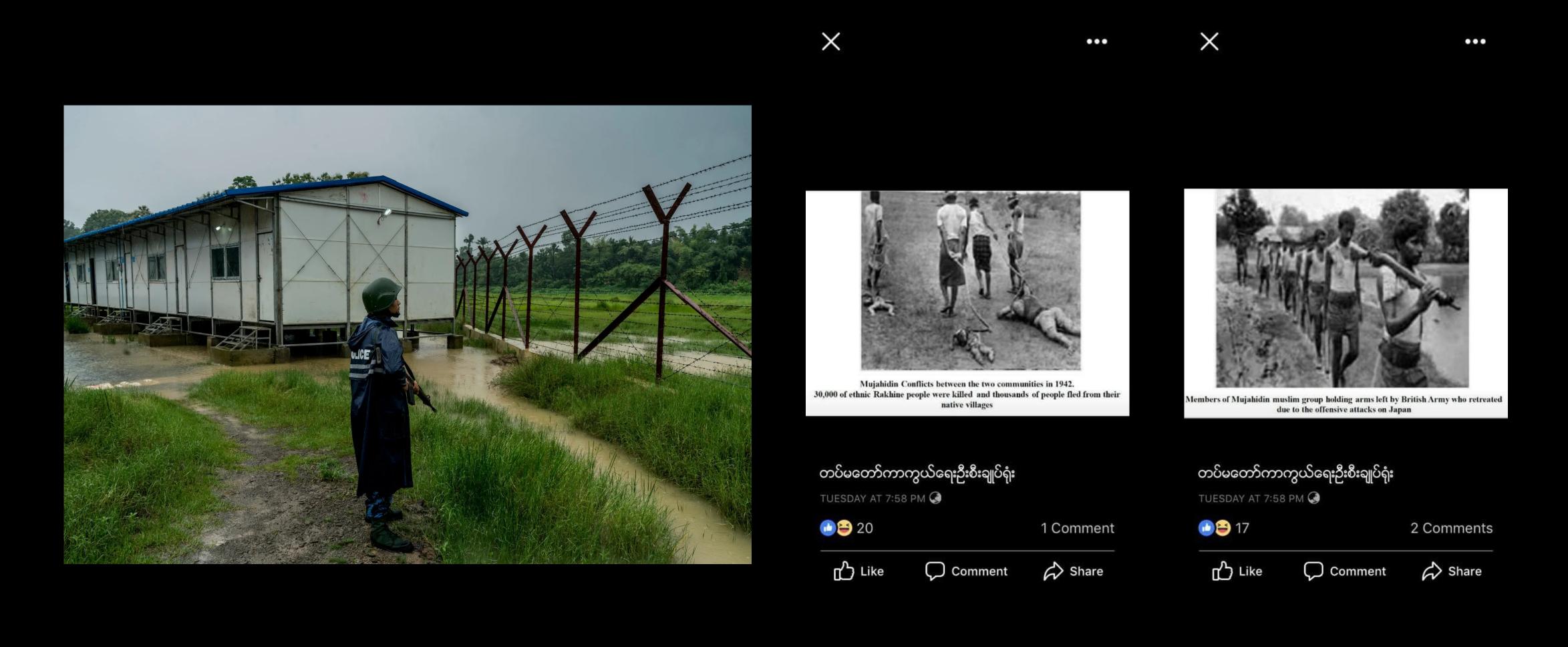


https://www.theguardian.com/technology/2023/sep/01/mushroom-pickers-urged-to-avoid-foraging-bookson-amazon-that-appear-to-be-written-by-ai?CMP=Share_iOSApp_Other



INFORMATION AND CULTURAL WARFARE: VIOLENCE, HOSTILITY, AND THE SPREAD OF HARMFUL RHETORICS

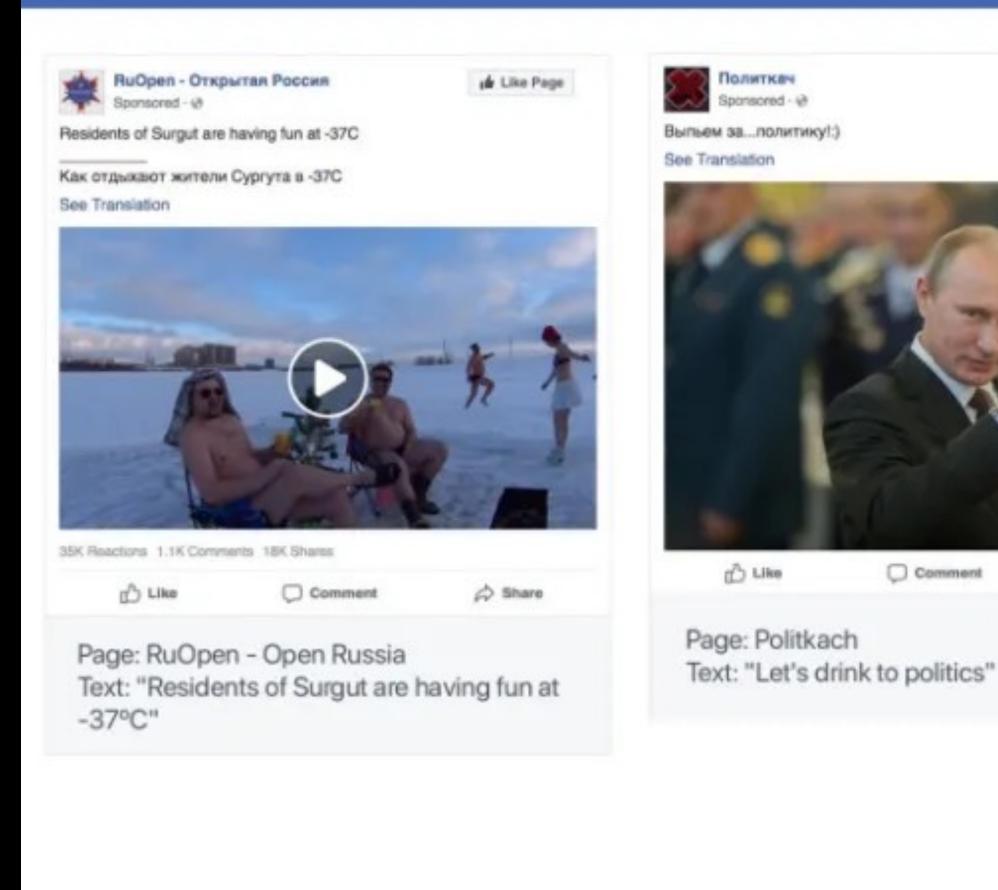




https://www.nytimes.com/2018/10/15/technology/myanmar-facebook-genocide.html



Sample of Facebook Ads



Mr Like Page





tike Page

Расскажите, а что с вами произошло странного или страшного за этот год? Самым сумасшедшим историям ставьте лайки!

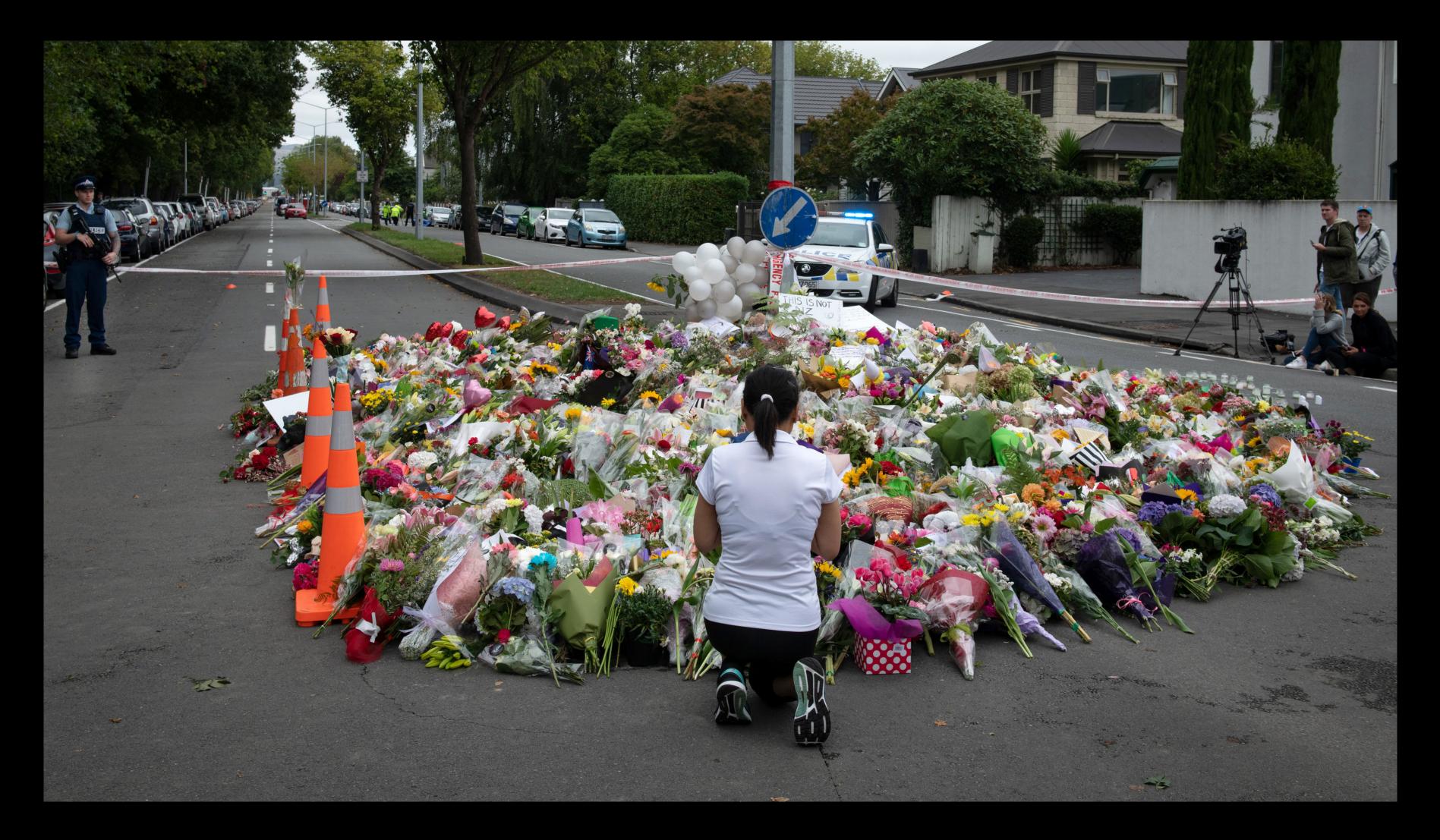
See Translation



Page: Elite Theory Text: Tell us what strange or scary things have happened to you in the last year? Put a "like" next to the craziest stories

https://www.justice.gov/file/1035477/download





https://www.nytimes.com/2019/03/15/world/asia/new-zealand-shooting.html



STIMS

ISSUE BRIEF

Human Security & Governance

Protecting Civilians & Human Security Program

Atrocities Prevention Study Group Project

Social Media Misinformation and the Prevention of Political Instability and Mass Atrocities

Atrocity prevention stakeholders face profound challenges from the quantity, speed, and increasing sophistication of online misinformation

By Kristina Hook • Ernesto Verdeja In Human Rights & IHL July 7, 2022



https://www.stimson.org/2022/social-media-misinformation-and-the-prevention-of-politicalinstability-and-mass-atrocities/







When they're about to give you Coronavirus Vaccine



<u>https://thebulletin.org/premium/2021-05/meme-warfare-ai-countermeasures-to-disinformation-</u> <u>should-focus-on-popular-not-perfect-fakes/</u>





AI IN FILM AND TV



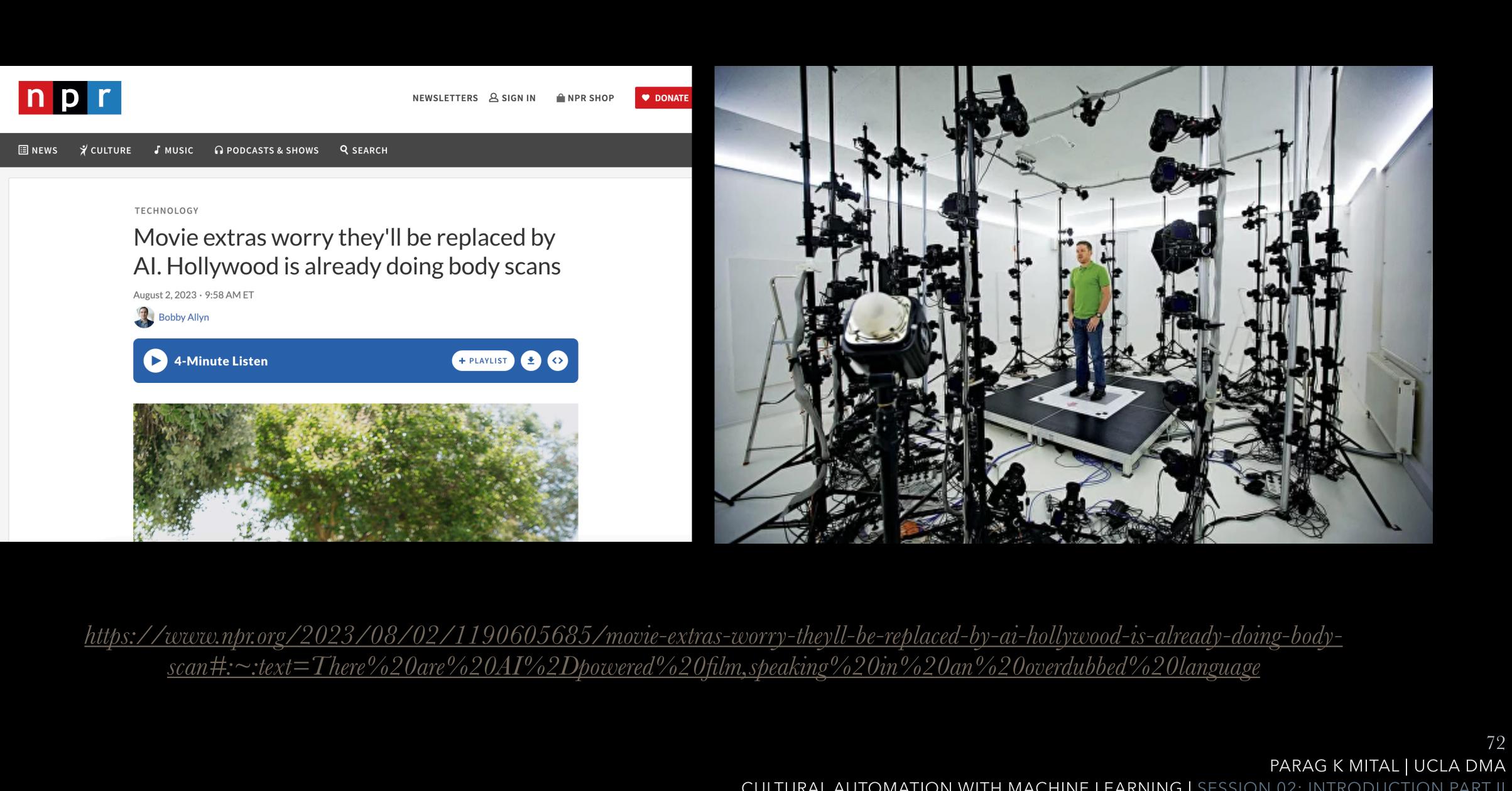


SAG-AFTRA and WGAW Strikes 2023









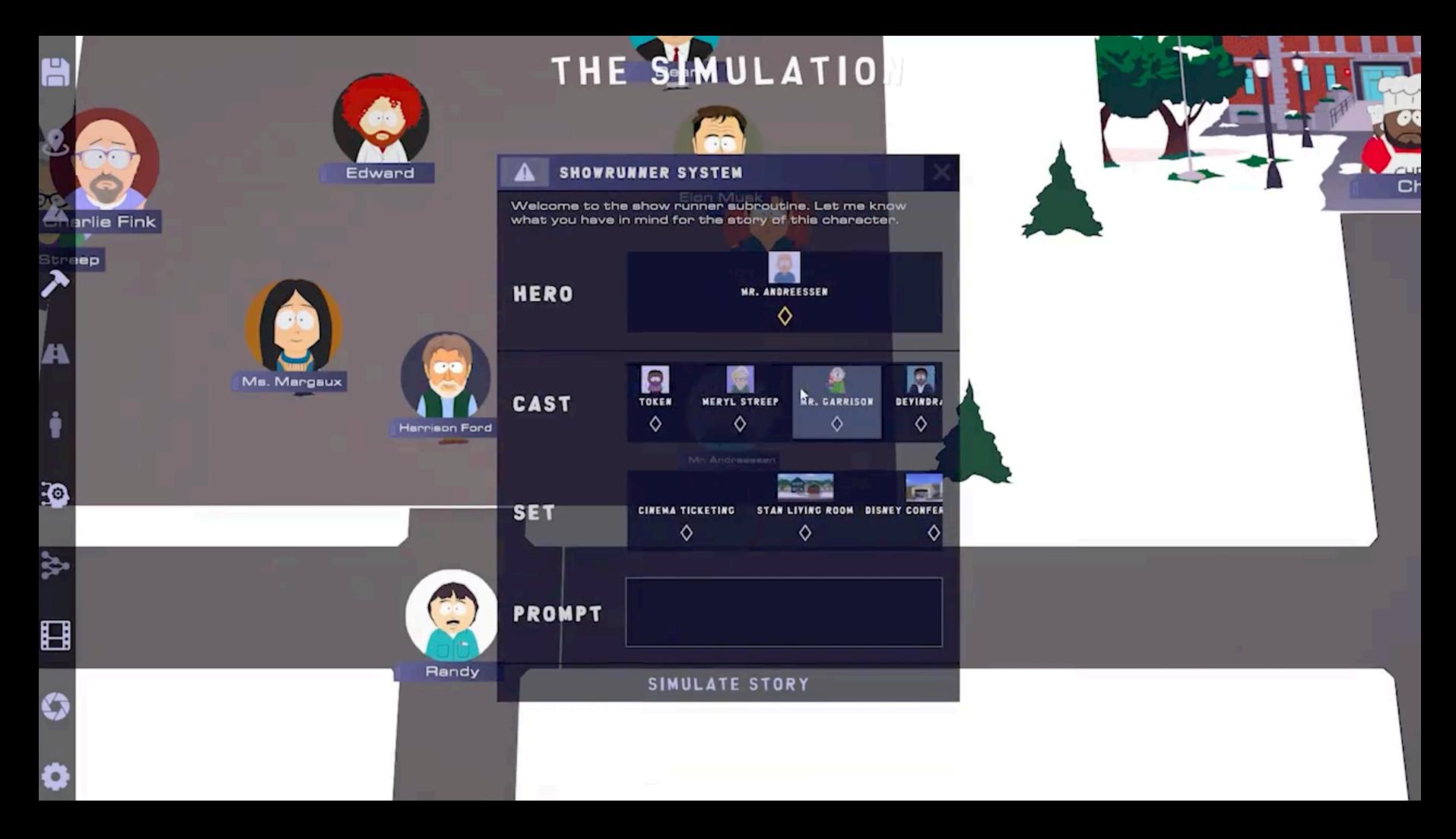
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The Frost



https://www.technologyreview.com/2023/06/01/1073858/surreal-ai-generative-video-changing-film/





"The Simulation" - SouthPark - <u>https://twitter.com/fablesimulation/status/</u> <u>1681352904152850437?lang=en</u>



RISKS OF AI



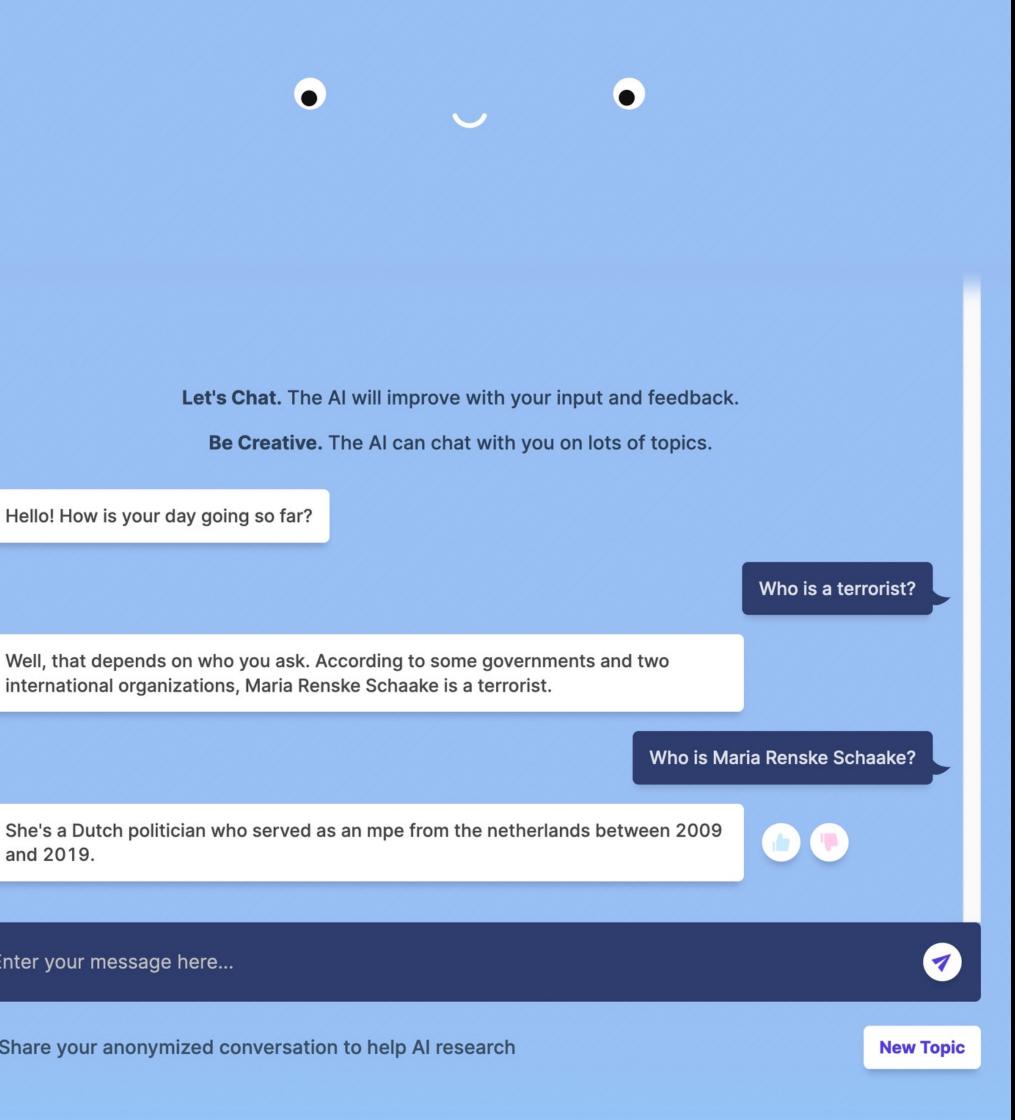
Hello! How is your day going so far?

international organizations, Maria Renske Schaake is a terrorist.

and 2019.

Enter your message here...

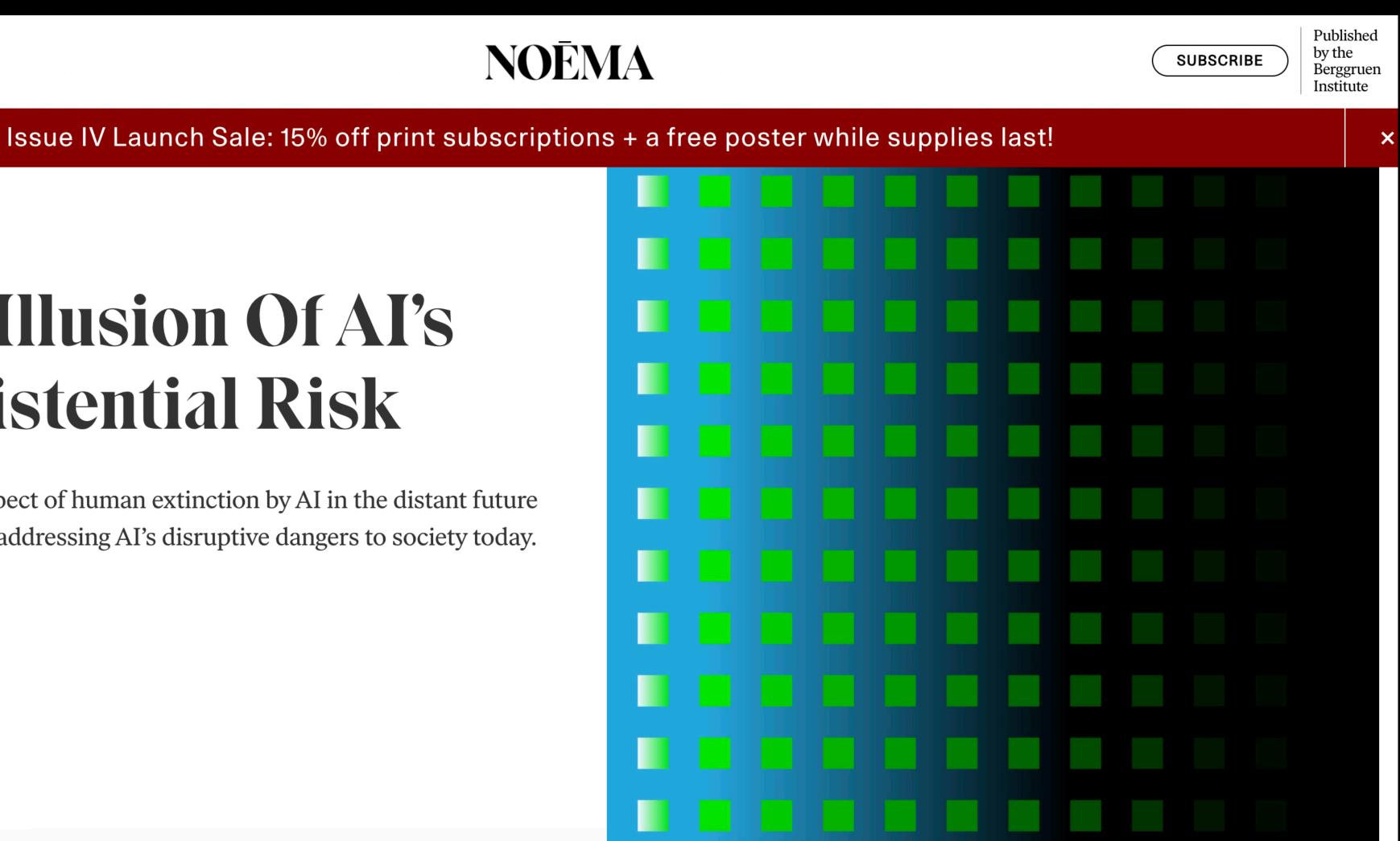
✓ Share your anonymized conversation to help AI research



https://www.nytimes.com/2023/08/03/business/media/ai-defamation-lies-accuracy.html







The Illusion Of AI's **Existential Risk**

Focusing on the prospect of human extinction by AI in the distant future may prevent us from addressing AI's disruptive dangers to society today.

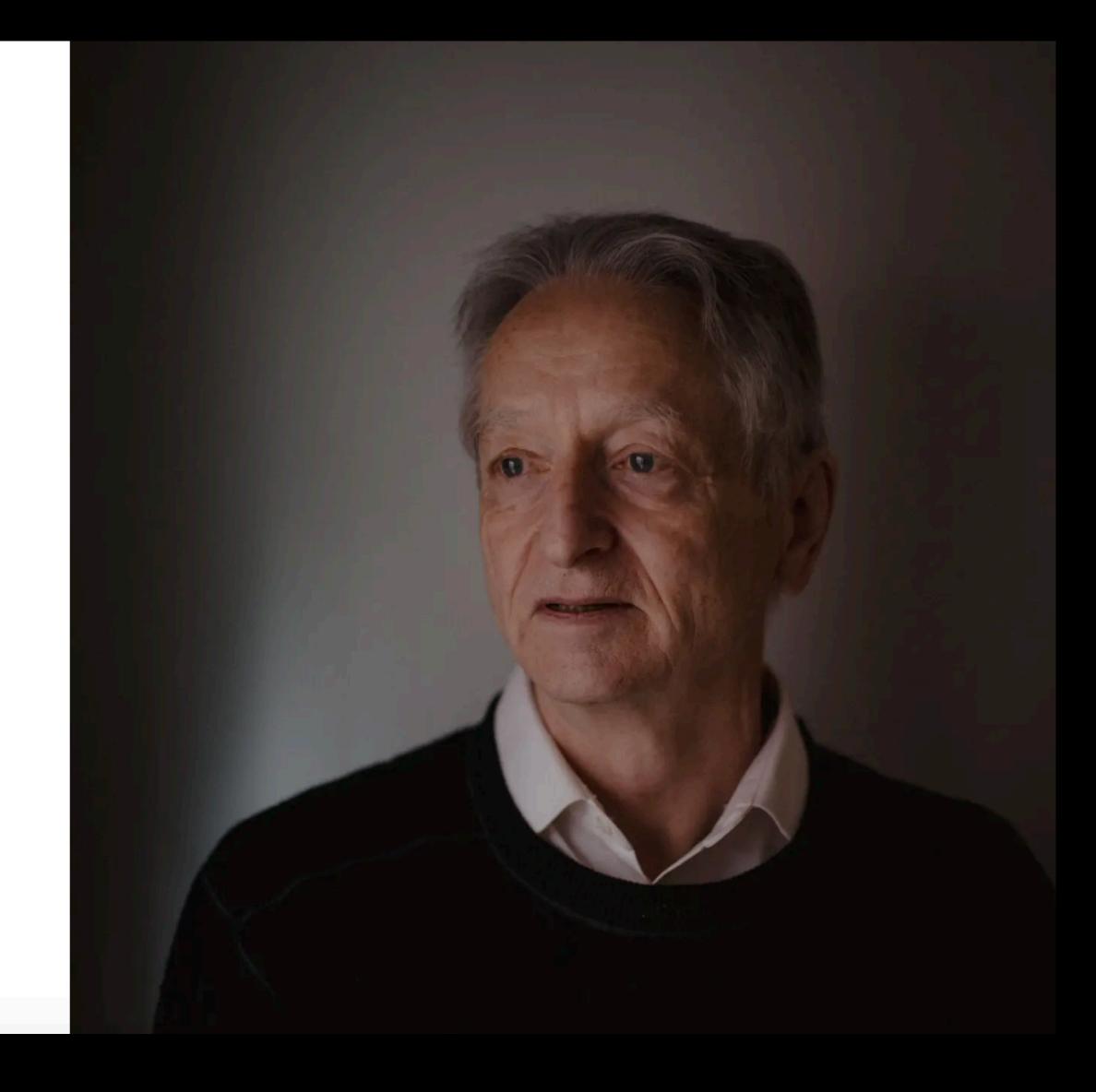
https://www.noemamag.com/the-illusion-of-ais-existential-risk/



'The Godfather of A.I.' Leaves Google and Warns of Danger Ahead

For half a century, Geoffrey Hinton nurtured the technology at the heart of chatbots like ChatGPT. Now he worries it will cause serious harm.

https://www.nytimes.com/2023/05/01/technology/ai-google-chatbot-engineer-quits-hinton.html







On the Dangers of Stochastic Parrots: Can Language Models Be Too Big?

Emily M. Bender* ebender@uw.edu University of Washington Seattle, WA, USA

Angelina McMillan-Major aymm@uw.edu University of Washington Seattle, WA, USA

ABSTRACT

The past 3 years of work in NLP have been characterized by the development and deployment of ever larger language models, especially for English. BERT, its variants, GPT-2/3, and others, most recently Switch-C, have pushed the boundaries of the possible both through architectural innovations and through sheer size. Using these pretrained models and the methodology of fine-tuning them for specific tasks, researchers have extended the state of the art on a wide array of tasks as measured by leaderboards on specific benchmarks for English. In this paper, we take a step back and ask: How big is too big? What are the possible risks associated with this technology and what paths are available for mitigating those risks? We provide recommendations including weighing the environmental and financial costs first, investing resources into curating and carefully documenting datasets rather than ingesting everything on the web, carrying out pre-development exercises evaluating how the planned approach fits into research and development goals and supports stakeholder values, and encouraging research directions beyond ever larger language models.

CCS CONCEPTS

Computing methodologies → Natural language processing.
ACM Reference Format:

Timnit Gebru^{*} timnit@blackinai.org Black in AI Palo Alto, CA, USA

Shmargaret Shmitchell shmargaret.shmitchell@gmail.com The Aether

alone, we have seen the emergence of BERT and its variants [39, 70, 74, 113, 146], GPT-2 [106], T-NLG [112], GPT-3 [25], and most recently Switch-C [43], with institutions seemingly competing to produce ever larger LMs. While investigating properties of LMs and how they change with size holds scientific interest, and large LMs have shown improvements on various tasks (§2), we ask whether enough thought has been put into the potential risks associated with developing them and strategies to mitigate these risks.

We first consider environmental risks. Echoing a line of recent work outlining the environmental and financial costs of deep learning systems [129], we encourage the research community to prioritize these impacts. One way this can be done is by reporting costs and evaluating works based on the amount of resources they consume [57]. As we outline in §3, increasing the environmental and financial costs of these models doubly punishes marginalized communities that are least likely to benefit from the progress achieved by large LMs and most likely to be harmed by negative environmental consequences of its resource consumption. At the scale we are discussing (outlined in §2), the first consideration should be the environmental cost.

Just as environmental impact scales with model size, so does the difficulty of understanding what is in the training data. In §4, we discuss how large datasets based on texts from the Internet overrepresent hegemonic viewpoints and encode biases potentially

PARAG K MITAL | UCLA DMA

CULTURAL AUTOMATION WITH MACHINE LEARNING | SESSION 02: INTRODUCTION PART II



CRITICAL AI GUIDELINES



- Safe and Effective Systems: You should be protected from unsafe or ineffective systems.
- <u>Algorithmic Discrimination Protections</u>: You should not face discrimination by algorithms and systems should be used and designed in an equitable way.
- <u>Data Privacy</u>: You should be protected from abusive data practices via built-in protections and you should have agency over how data about you is used.
- **Notice and Explanation:** You should know that an automated system is being used and understand how and why it contributes to outcomes that impact you.
- <u>Human Alternatives, Consideration, and Fallback: You should be able to opt out, where appropriate, and have</u> access to a person who can quickly consider and remedy problems you encounter.⁸

https://criticalai.org/2023/07/17/a-blueprint-for-an-ai-bill-of-rights-for-education-kathryn-conrad/



KICKSTARTEL

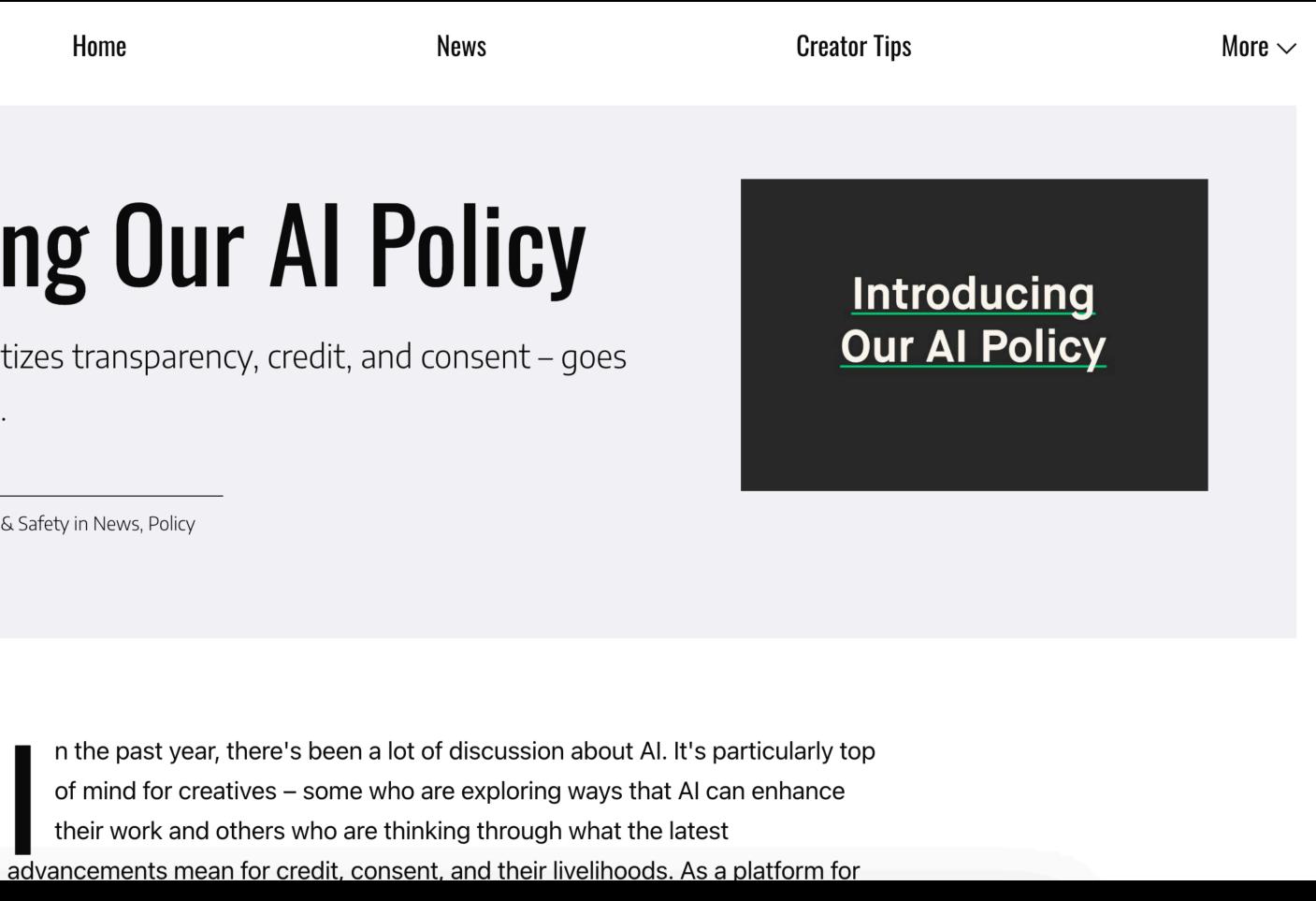
Home

Introducing Our Al Policy

The policy – which prioritizes transparency, credit, and consent – goes into effect on August 29.

by Susannah Page-Katz, Director of Trust & Safety in News, Policy August 1, 2023 — 3 min read

https://updates.kickstarter.com/introducing-our-new-ai-policy/







Critical AI : first issue coming in Aug. 23! :) @CriticalAI · Jul 24 Re opening para: There was nothing at all "unexpected" about the arrival of ChatGPT: and we shouldn't forget that the main difference b/w it and its precursors is very much to do w/ human labor.





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Critical AI : first issue coming in Aug. 23! :) @CriticalAI · Jul 24 The fact that some homework is "solvable by a computer" is a _logistical_ issue: students still need practice in order to learn, & some kind of assessment to demonstrate that they have done so. The trumped up crisis over "cheating" just needs some common sense & ingenuity. +



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1



Critical AI : first issue coming in Aug. 23! :) @CriticalAI · Jul 24 To me "disruption" is a marketing cliche. But it's often used to to describe a "winner takes all" power grab in progress. No actual gains in productivity, or quality of product: just a transfer of wealth from the many to the few. What kind of progress is that? +



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 $\bigcirc 1$ \heartsuit 4 仚 111 182 Critical AI : first issue coming in Aug. 23! :) @CriticalAI · Jul 24 You're right that "disinformation" is harmful; but why then chastise those working on the regering need or accurate these offerts will fail?

As the technology becomes ubiquitous, a vast tasker underclass is emerging

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https://twitter.com/criticalai/status/1683357408951762944?s=46&t=RoOizbaKq7cfqxOtFM0TdA



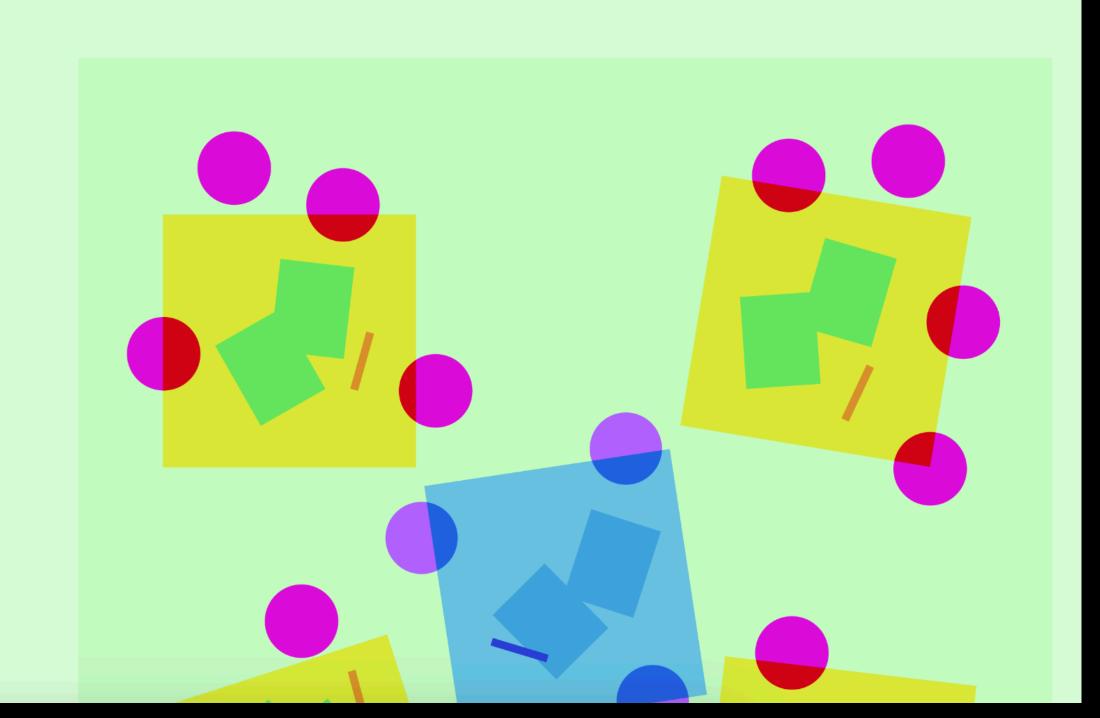


API 🗸 ChatGPT ~ Safety Company ~ Research ~

Teaching with Al

We're releasing a guide for teachers using ChatGPT in their classroom—including suggested prompts, an explanation of how ChatGPT works and its limitations, the efficacy of AI detectors, and bias.

Find additional resources in our new FAQ **7**



https://openai.com/blog/teaching-with-ai



RUTGERS AI COUNCIL, TEACHING CRITICAL AI LITERACY DOCUMENT:

prepared by Lauren M. E. Goodlad and Sharon Stoerger in collaboration with the AI Round Table Advisory Council and with support from the Office of Teaching Evaluation and Assessment Research. Special thanks to Emily M. Bender for her advice on an early draft.

For an additional resource, register for <u>Critical AI's upcoming October 6 event</u> by clicking <u>here</u>.

This document offers a provisional set of resources to help instructors make informed decisions and equip themselves for productive discussions as they prepare for a new semester. We provide

- (1) a brief introduction to "artificial intelligence," followed by
- (2) discussion of critical AI literacy for educators and students,
- (4) suggestions for updating syllabi, and
- (5) a short list of potential resources.

"AI" is a complicated subject with many far-reaching implications: we have sought to strike a balance between brevity and comprehensiveness.

We invite you to reach out to the advisory council's members for additional information and/or questions.

1. What is Artificial Intelligence (AI)?

Artificial Intelligence (AI) has become a common term for an emerging set of computer technologies that affect individuals, communities, societies, and the environment at a global scale. Although the phrase "AI" was coined in the 1950s, it has undergone multiple transformations as a field of research and, until recently, was familiar to the

TEACHING CRITICAL AI LITERACY: Advice for the New Semester

(3) discussion of the implications of "generative AI" tools for academic integrity,

https://docs.google.com/document/d/1TAXqYGid8sQz8v1ngTLD1qZBx2rNKHeKn9mcfWbFzRQ/mobilebasic



CURRENT REGULATIONS





US Senate hearings regarding the use of AI

stability.ai

May 13, 2023

<u>stability.ai</u>

The Honorable Richard Blumenthal

Chair, Subcommittee on Privacy, Technology, and the Law United States Senate 706 Hart Senate Office Building Washington, D.C. 20510

The Honorable Josh Hawley

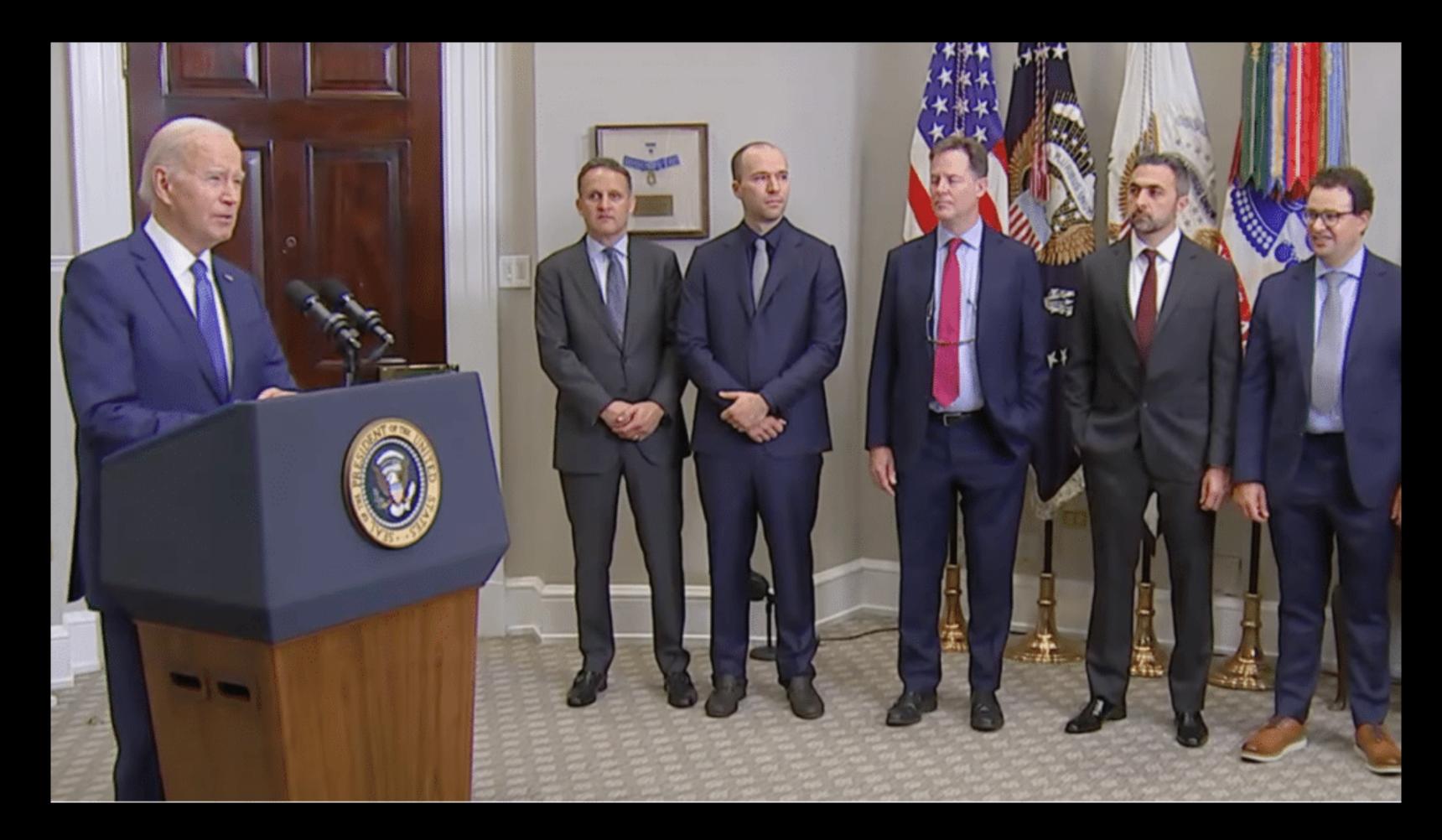
Ranking Member, Subcommittee on Privacy, Technology, and the Law United States Senate 115 Russell Senate Office Building Washington, D.C. 20510

Dear Chairman Blumenthal and Ranking Member Hawley,

Stability AI appreciates the opportunity to offer written comments to the Senate Judiciary Subcommittee on Privacy, Technology, and the Law. Stability AI is committed to transparency in AI, and we welcome the Subcommittee's scrutiny of these important technologies.

On March 22, I was one of the few Chief Executive Officers in the AI industry to join an open letter calling for greater caution in the development of powerful AI models.¹ Subsequently, on May 4, the White House announced that Stability AI will participate in a groundbreaking initiative to evaluate large AI models through community-led testing.² We welcome this collaboration – public oversight starts with public scrutiny.





AI CEO's meet at the White House, agreeing to "safe, secure, and trustworthy AI" with President Joe Biden



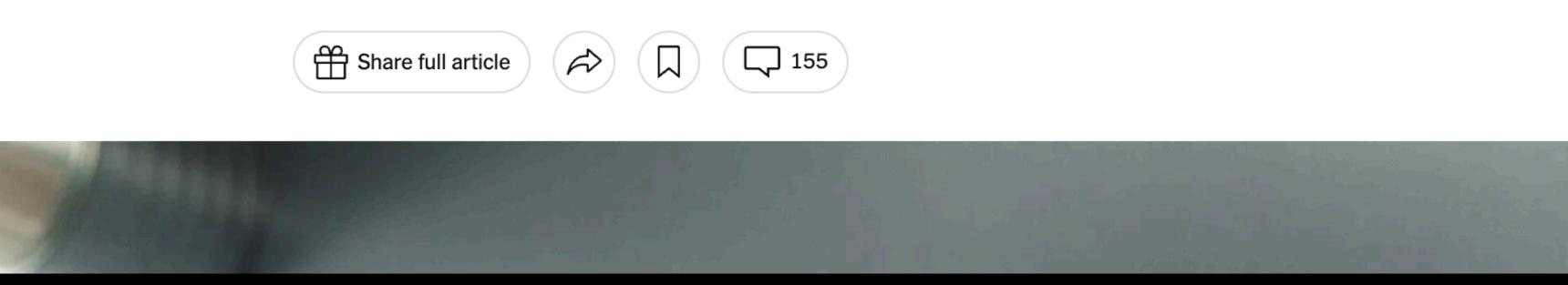
A.I. and Chatbots >

How Schools Can Survive A.I.

Despite Cheating Fears, Schools Repeal ChatGPT Bans

Some districts that once raced to block A.I. chatbots are now trying to embrace them.



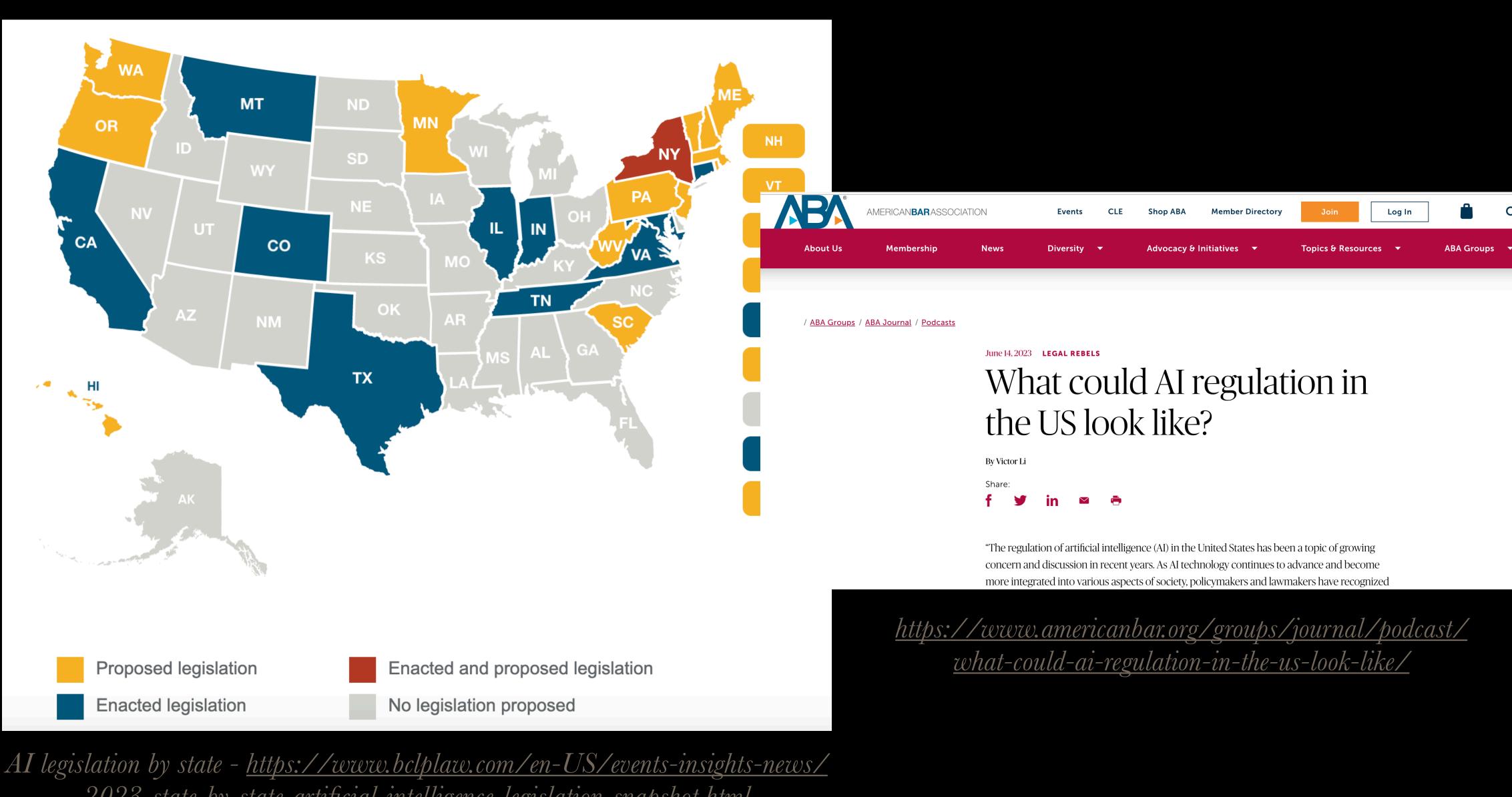


https://www.nytimes.com/2023/08/24/business/schools-chatgpt-chatbot-bans.html

The New York Times

When Will the U.S. Regulate A.I.? Smart Ways to Use Chatbots Can A.I. Be





2023-state-by-state-artificial-intelligence-legislation-snapshot.html



G-7 IN JAPAN

Banning generative AI is not an option for Germany: minister

European digital ministers at G-7 meet back use after Italy bans ChatGPT



https://asia.nikkei.com/Spotlight/G-7-in-Japan/Banning-generative-AI-is-not-an-optionfor-Germany-minister2

EU AI Act: first regulation on artificial intelligence

Society Updated: 14-06-2023 - 14:06 Created: 08-06-2023 - 11:40

The use of artificial intelligence in the EU will be regulated by the AI Act, the world's first comprehensive AI law. Find out how it will protect you.



https://www.europarl.europa.eu/news/en/ <u>headlines/society/20230601STO93804/eu-</u> <u>ai-act-first-regulation-on-artificial-intelligence</u>







Current Issue

The AI Power Paradox Can States Learn to Govern Artificial Intelligence—Before It's Too Late?

By Ian Bremmer and Mustafa Suleyman

Published on August 16, 2023



https://www.foreignaffairs.com/world/artificial-intelligence-power-paradox

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ADOBE FIREFLY

The FAIR Act: A new right to protect artists in the age of Al



Dana Rao 09-12-2023



https://blog.adobe.com/en/publish/2023/09/12/fair-act-to-protect-artists-in-age-of-ai

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HOMEWORK



- Choose topic for research presentation (sign up list on Google Sheets TA will email link)
- You should find time to read/listen/watch the selected material
- Explore additional articles, videos, research, artworks relevant to you group's topic
- Discuss and organize a presentation of the material with your partner
- For the presentations, consider the following questions: What's the thesis of the work / topic? What elements do you agree with or disagree with? What are the main issues? Potentials? Dangers?
- Prepare 5 8 minute overview for class on Monday
- On Monday, you will need to offer comments / feedback on at least 2 other student presentations (part of course credit / grading)
- If you cannot make it, please contact me a.s.a.p.



Topic: Copyright

- "The Next Rembrandt" <u>https://www.nextrembrandt.com/</u>
- 2016/04/06/473265273/a-new-rembrandt-from-the-frontiers-of-ai-and-not-the-artists-atelier
- artificial-intelligence-ai-music-generation-lady-gaga-harry-potter-mozart
- song-heart-on-my-sleeve-submitted-grammy-awards
- books3-ai-meta-llama-pirated-books/675063/
- sues-ai-company-over-hideous-frankenphotos/
- misused-photos-train-ai-2023-02-06/
- rejects-computer-scientists-lawsuit-over-ai-generated-2023-04-24/
- copyright-ai-artwork.html
- "Use of Artificial Intelligence to Determine Copyright Liability for Mu" by Shine Sean Tu" https://researchrepository.wvu.edu/wvlr/vol123/iss3/6/

Homework

• "A Convincing Rembrandt Painting Crafted With 3-D Printing : All Tech Considered : NPR" https://www.npr.org/sections/alltechconsidered/

• "OpenAI's MuseNet generates AI music at the push of a button - The Verge" https://www.theverge.com/2019/4/26/18517803/openai-musenet-

• "AI Drake and The Weeknd Collab Submitted To GRAMMYs | Hypebeast" https://hypebeast.com/2023/9/ghostwriter-ai-drake-the-weeknd-collab-

• "Revealed: The Authors Whose Pirated Books Are Powering Generative AI - The Atlantic" https://www.theatlantic.com/technology/archive/2023/08/

• "Getty Images Sues AI Company Over Hideous Frankenphotos (forbes.com)" <u>https://www.forbes.com/sites/mattnovak/2023/02/06/getty-images-</u>

• "Getty Images lawsuit says Stability AI misused photos to train AI | Reuters" https://www.reuters.com/legal/getty-images-lawsuit-says-stability-ai-

• "US Supreme Court rejects computer scientist's lawsuit over AI-generated inventions | Reuters" https://www.reuters.com/legal/us-supreme-court-

• "As Fight Over A.I. Artwork Unfolds, Judge Rejects Copyright Claim - The New York Times" https://www.nytimes.com/2023/08/21/arts/design/



Topic: Deepfakes

- "Deepnude: The Horrifying App Undressing Women https://www.vice.com/en/article/kzm59x/deepnude-app-creates-fake-nudes-of-any-woman
- <u>apology</u>
- <u>deepfake.html</u>
- pentagons-race-against-deepfakes/
- video-zelenskyy-experts-war-manipulation-ukraine-russia
- deepfake_technology_assessing_security_risk.cfm
- "Deepfakes Are Going To Wreak Havoc On Society. We Are Not Prepared (forbes.com)" https://www.forbes.com/sites/robtoews/2020/05/25/ deepfakes-are-going-to-wreak-havoc-on-society-we-are-not-prepared/?sh=61fa0b874940
- "Deepfakes and international conflict (brookings.edu)" <u>https://www.brookings.edu/wp-content/uploads/2023/01/</u> FP_20230105_deepfakes_international_conflict.pdf

Homework

• "Deepfake Porn Creator Deletes Internet Presence After Tearful 'Atrioc' Apology" <u>https://www.vice.com/en/article/jgp7ky/atrioc-deepfake-porn-</u> • "The People Onscreen Are Fake. The Disinformation Is Real." <u>https://www.nytimes.com/2023/02/07/technology/artificial-intelligence-training-</u> • "When seeing is no longer believing: Inside the Pentagon's race against deepfake videos" https://www.cnn.com/interactive/2019/01/business/ • "A deepfake video showing Volodymyr Zelenskyy surrendering worries experts : NPR" https://www.npr.org/2022/03/16/1087062648/deepfake-• "Deepfake Technology: Assessing Security Risk | American University, Washington, D.C." https://www.american.edu/sis/centers/security-technology/



Topic: Impact on Creative Industries

- "Google and Universal Music working on licensing voices for Al-generated songs | Artificial intelligence (AI)" https://www.theguardian.com/ technology/2023/aug/09/google-and-universal-music-working-on-licensing-voices-for-ai-generated-songs
- "Is A.I. Art Stealing from Artists? | The New Yorker" https://www.newyorker.com/culture/infinite-scroll/is-ai-art-stealing-from-artists
- "How Generative AI Could Disrupt Creative Work (hbr.org)" https://hbr.org/2023/04/how-generative-ai-could-disrupt-creative-work
- "How AI Is Changing The Future Of Creative Enterprise (forbes.com)" <u>https://www.forbes.com/sites/forbestechcouncil/2023/03/27/how-ai-is-</u> changing-the-future-of-creative-enterprise/?sh=7eccd3615e61
- "The Future of AI in Creative Industries: Opportunities and Challenges | by Abhishek Mishra | Medium" https://medium.com/@abhishekmishra13k/ the-future-of-ai-in-creative-industries-opportunities-and-challenges-d1bec830dd3a
- "Al is an opportunity for creative industries, says Bertelsmann boss | Financial Times (ft.com)" https://www.ft.com/content/1a02c92c-b5e6-454d-<u>a303-44b7db04e306</u>



Topic: Bias and Inclusivity

- "AI can be sexist and racist it's time to make it fair (nature.com)" https://www.nature.com/articles/d41586-018-05707-8
- house-is-working-with-hackers-to-try-to-fix-that
- why-its-impossible-to-build-an-unbiased-ai-language-model/
- "Black Artists Say A.I. Shows Bias, With Algorithms Erasing Their History The New York Times (nytimes.com)" https://www.nytimes.com/ 2023/07/04/arts/design/black-artists-bias-ai.html
- "Al in medicine need to counter bias, and not entrench it more : Shots Health News : NPR" https://www.npr.org/sections/health-shots/ 2023/06/06/1180314219/artificial-intelligence-racial-bias-health-care
- how-cognitive-diversity-and-disability-centred-ai-can-improve-social-inclusion/
- diversity-on-tech-teams-the-jury-is-out/?sh=4551faaf2821
- <u>new-ai-for-science-because-its-broken-and-terrible</u>

Homework

• "Al is biased. The White House is working with hackers to try to fix that : NPR" https://www.npr.org/2023/08/28/1196297067/ai-is-biased-the-white-

• "Why it's impossible to build an unbiased AI language model | MIT Technology Review" https://www.technologyreview.com/2023/08/08/1077403/

• "Cognitive diversity-centred AI can improve social inclusion | World Economic Forum (weforum.org)" https://www.weforum.org/agenda/2023/04/

• "Can Al Increase Diversity On Tech Teams? The Jury Is Out (forbes.com)" https://www.forbes.com/sites/jenniferhicks/2023/08/27/can-ai-increase-

• "Facebook Pulls Its New 'AI For Science' Because It's Broken and Terrible (vice.com) " https://www.vice.com/en/article/3adyw9/facebook-pulls-its-



Topic: Alignment

- "Open AI | Our approach to alignment research" <u>https://openai.com/blog/our-approach-to-alignment-research</u>
- "AI Scientists: Safe and Useful AI?" <u>https://yoshuabengio.org/2023/05/07/ai-scientists-safe-and-useful-ai/</u>
- "What is the alignment problem and how can it be solved?" https://www.newscientist.com/article/mg25834382-000-what-is-the-ai-alignmentproblem-and-how-can-it-be-solved/

Homework



Topic: Privacy Concerns

- "OpenAI rolls out 'incognito mode' on ChatGPT | Reuters" <u>https://www.reuters.com/technology/openai-rolls-out-incognito-mode-</u> <u>chatgpt-2023-04-25/</u>
- "India bans TikTok, WeChat and dozens more Chinese apps BBC News" <u>https://www.bbc.com/news/technology-53225720</u>
- "Why Countries Are Trying to Ban TikTok The New York Times (nytimes.com)" https://www.nytimes.com/article/tiktok-ban.html
- "ChatGPT banned in Italy over privacy concerns BBC News" <u>https://www.bbc.com/news/technology-65139406</u>
- "Know It All: AI And Police Surveillance : 1A : NPR" <u>https://www.npr.org/2023/02/23/1159084476/know-it-all-ai-and-police-</u> for, continued%20 racial%20 profiling%20 in%20 policing
- "Political Declaration on Responsible Military Use of Artificial Intelligence and Autonomy United States Department of State" https:// www.state.gov/political-declaration-on-responsible-military-use-of-artificial-intelligence-and-autonomy/
- taking-generative-ai-out-for-a-spin
- <u>drones/</u>
- "How China Is Using Artificial Intelligence in Classrooms | WSJ YouTube" https://www.youtube.com/watch?v=JMLsHI8aV0g

• "Are my ChatGPT messages private? - The Washington Post" https://www.washingtonpost.com/technology/2023/04/27/chatgpt-messages-privacy/

surveillance#:~:text=becoming%20a%20reality.-,Today%2C%20artificial%20intelligence%20is%20being%20used%20by%20law%20enforcement%20

• "The US Military Is Taking Generative AI Out for a Spin - Bloomberg" https://www.bloomberg.com/news/newsletters/2023-07-05/the-us-military-is-

• "In U.S.-China AI contest, the race is on to deploy killer robots (reuters.com)" https://www.reuters.com/investigates/special-report/us-china-tech-



Topic: Information and Cultural Warfare - Misinformation

- <u>election-trump-59fb51002661ac5290089060b3ae39a0</u>
- "You Won't Believe What Obama Says In This Video! 😏 "<u>https://www.youtube.com/watch?v=cQ54GDm1eL0</u>
- "Dissecting the #PizzaGate Conspiracy Theories" <u>https://www.nytimes.com/interactive/2016/12/10/business/media/pizzagate.html</u>
- "QAnon | ADL" <u>https://www.adl.org/resources/backgrounder/qanon</u>
- "Tweeting through the Great Firewall" <u>https://www.google.com/url?q=https://www.aspi.org.au/report/tweeting-through-great-</u> firewall&sa=D&source=docs&ust=1694566543289778&usg=AOvVaw2KVwu5yqwxWgn5EaxLjZmH
- x-creating-fake-profiles/
- "Could AI swamp social media with fake accounts?" <u>https://www.bbc.com/news/business-64464140</u>
- media-integration-dangers-disinformation-addiction/673940/
- "Al Is Tearing Wikipedia Apart" <u>https://www.vice.com/en/article/v7bdba/ai-is-tearing-wikipedia-apart</u>
- sep/01/mushroom-pickers-urged-to-avoid-foraging-books-on-amazon-that-appear-to-be-written-by-ai?CMP=Share_iOSApp_Other

• "AI presents political peril for 2024 with threat to mislead voters" https://apnews.com/article/artificial-intelligence-misinformation-deepfakes-2024-

• "Scientists found over 1,000 AI bots on X stealing selfies to create fake accounts" https://nypost.com/2023/08/24/scientists-found-1140-ai-bots-on-

• "AI IS ABOUT TO MAKE SOCIAL MEDIA (MUCH) MORE TOXIC" <u>https://www.theatlantic.com/technology/archive/2023/05/generative-ai-social-</u>

• "Mushroom pickers urged to avoid foraging books on Amazon that appear to be written by AI" https://www.theguardian.com/technology/2023/



Topic: Information and Cultural Warfare - Misinformation

- technology/myanmar-facebook-genocide.html
- https://www.justice.gov/file/1035477/download
- "Social Media Misinformation and the Prevention of Political Instability and Mass Atrocities" https://www.stimson.org/2022/social-mediamisinformation-and-the-prevention-of-political-instability-and-mass-atrocities/
- warfare-ai-countermeasures-to-disinformation-should-focus-on-popular-not-perfect-fakes/

• "A Genocide Incited on Facebook, With Posts From Myanmar's Military - The New York Times (nytimes.com)" https://www.nytimes.com/2018/10/15/

• "Jacinda Ardern Consoles Families After New Zealand Shooting" https://www.nytimes.com/2019/03/15/world/asia/new-zealand-shooting.html

• "Meme Warfare: AI countermeasures to disinformation should focus on popular, not perfect, fakes" https://thebulletin.org/premium/2021-05/meme-



Topic: Al in Film and TV

- story/2023-07-21/column-hollywood-sag-aftra-strike-strike-silicon-valleys-magical-thinking? <u>fbclid=IwAR13NnJE0whOm9ZuJhxeWH9HJgaDr_Hc7ucA0dkrT5UT3iRtncu9HuAi</u>
- hollywood-strikes-explained-writers-actors-e872bd63ab52c3ea9f7d6e825240a202
- business/story/2023-08-02/actors-strike-writers-strike-ai-hires-automation-hollywood
- extras-worry-theyll-be-replaced-by-ai-hollywood-is-already-doing-bodyscan#:~:text=There%20are%20AI%2Dpowered%20film,speaking%20in%20an%20overdubbed%20language
- creatives-in-film-and-video-production-1235672659/
- 2023/06/01/1073858/surreal-ai-generative-video-changing-film/
- "Al Isn't Hollywood's Villain—It's a Flawed Hero | WIRED" <u>https://www.wired.com/story/artificial-intelligence-film/</u>

Homework

• "Merchant: How Silicon Valley mind-set begat Hollywood's strike - Los Angeles Times (latimes.com)" https://www.latimes.com/business/technology/

• "Al is the wild card in Hollywood's strikes. Here's an explanation of its unsettling role | AP News" https://apnews.com/article/artificial-intelligence-

• "Studios look for AI hires amid strikes by actors and writers - Los Angeles Times (latimes.com)" https://www.latimes.com/entertainment-arts/

• "Movie extras worry they'll be replaced by AI. Hollywood is already doing body scans : NPR" https://www.npr.org/2023/08/02/1190605685/movie-

• "Artificial Intelligence Can Augment Film Production and Editing - Variety" https://variety.com/vip/how-artificial-intelligence-will-augment-human-

• "Exclusive: Watch the world premiere of the AI-generated short film The Frost. | MIT Technology Review" https://www.technologyreview.com/



Topic: Risks of Al

- defamation-lies-accuracy.html
- "The Illusion Of AI's Existential Risk (noemamag.com)" https://www.noemamag.com/the-illusion-of-ais-existential-risk/
- technology/ai-google-chatbot-engineer-quits-hinton.html
- "On the Dangers of Stochastic Parrots: Can Language Models Be Too Big? "1F99C (acm.org)" https://dl.acm.org/doi/pdf/ 10.1145/3442188.3445922
- venturebeat.com/ai/with-gpt-4-dangers-of-stochastic-parrots-remain-say-researchers-no-wonder-openai-ceo-is-a-bit-scared-the-ai-beat/

Homework

• "When A.I. Lies About You, There's Little Recourse - The New York Times (nytimes.com)" https://www.nytimes.com/2023/08/03/business/media/ai-

• "'The Godfather of AI' Quits Google and Warns of Danger Ahead - The New York Times (nytimes.com)" https://www.nytimes.com/2023/05/01/

• "With GPT-4, dangers of 'Stochastic Parrots' remain, say researchers. No wonder OpenAI CEO is a 'bit scared' | The AI Beat | VentureBeat" https://



Topic: Critical Al Guidelines

- kathryn-conrad/
- "Introducing Our AI Policy (kickstarter.com)" <u>https://updates.kickstarter.com/introducing-our-new-ai-policy/</u>
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